

WINTER 2019

INSIDE Straight

VIDEO POKER NEWS FOR CASINO PROFESSIONALS

THE NEW
GOLD
STANDARD
IN **KENO**
IS HERE
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Greetings fellow video poker professionals,

2019 is off to a fast start and it seems like only yesterday that we were wrapping up G2E!

We’ve kicked off 2019 with some great new games, several of which were highlighted at G2E. For a refresher, you can play all the games shown at G2E for yourself by visiting the following Web page: Videopoker.com/G2E.

If you haven’t already done so, we encourage you to get your orders in for the Ultimate X Wheel Poker™ game, the Ultimate X Keno™ Combo Pack, and the Super Times Pay® Keno Combo Pack. We’ve included some information in this issue to help you with this decision. Anything with the Ultimate X Poker® game and Super Times Pay® Poker game is going to be recognized by your players and met with great enthusiasm.

If you’re looking for a useful product to brighten up your high limit room, we’ve got a suggestion for you: The Five Star Poker™ game.

Inside this issue, we’ve also included some suggestions of how to better use the Game Group Accounting features you have in your system in terms of improved analytics and revenue optimization.

Read on and enjoy. We are always interested in your feedback, so if you have some ideas or questions, please reach out to us at igt.video_poker@igt.com.

Sincerely,
The IGT Video Poker Team



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Shannon



Mike



Sal



GAME
SPOTLIGHT
By Nikol Abelman

The Ultimate X Wheel Poker™ Game

Since the introduction of the Triple Play Poker™ game in 1998, nothing changed the video poker world as much as the Ultimate X Poker® game. This game has created a legion of followers and it, along with the Ultimate X Bonus Streak Poker™ game, are probably two of the highest earning games on your floor.

So why wouldn’t it make sense to add a wheel to this recognizable, exciting, and fun game?

With the Ultimate X Wheel Poker™ game, full houses trigger the wheel and the wheel slices have both credit amounts and multipliers all the way up to 20x.

Get your units ordered now and unleash the ultimate wheel game on your floor!



GAME
SPOTLIGHT
By Mike Fields

THE NEW
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Years ago, the Triple Play Poker™ game changed video poker forever by introducing more hands, more action, and more fun. The Four Card Keno™ game did the same thing for single-card keno a few years later, quadrupling coin-in and player excitement.

The evolution continued when we developed bonus features like Super Times Pay® Poker and Ultimate X Poker® games – which entered the scene and took video poker to new levels of fun, excitement and revenue per unit. Now these same compelling play mechanics have been added to the Four Card Keno™ game in two immediately recognizable games: Super Times Pay® Keno and Ultimate X Keno™.

The Super Times Pay Keno® Game



The Super Times Pay® Keno game has a random bonus that provides a multiplier on winning outcomes ranging from 2x – 5x. The bonus multiplier occurs an average of every 7 ball draws, keeping players in action often. Keeping in line with the traditional Super Times Pay® Poker game bet of one extra credit per 5-coin line bet, the cost of the bonus in the keno version is a one-coin buy-a-pay per four-card bet, for a total bet of five coins per four-card play. The max bet is configurable in increments of five coins with a suggested max bet of 20 credits being equivalent to the typical 16-coin max on the Four Card Keno™ game.



The Ultimate X Keno® Game

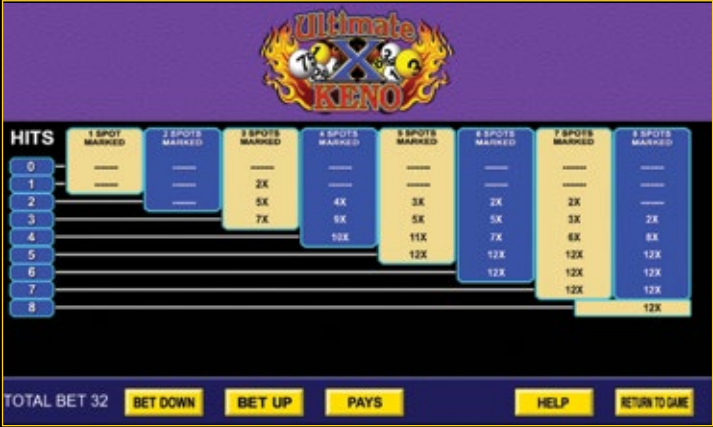


The Ultimate X Keno™ game provides multipliers on the next ball draw based on the ending result of the current card being played. Multipliers are constantly in play, to the point where it is more common to have at least one multiplier in action on the next play than it is to have none. Again, we've kept the bet characteristics of the keno game in line with its poker counterpart, requiring an extra credit per credit bet per card in the Ultimate X Keno™ game. The max bet is configurable in increments of eight credits with a recommended max of either 32 or 40 credits depending on denom.

A unique feature of these two Four Card Keno™ game variants is that players are required to bet a minimum of all four cards each play, which is an obvious benefit for operators. Perhaps best of all, both new keno games are being made available in “Combo Packs”, which also include the proven video poker title. This provides casinos with great value and maximum earnings potential.

The anticipation for these games has been building for months, so be sure to contact your sales rep today to be among the first to offer your keno players these exciting new titles.

To play them for yourselves, visit VideoPoker.com/G2E



GAME
REVENUE TALK
By Mike Drummond

The Five Star Poker™ Game
is a High Limit Must-Have



The Five Star Poker™ game has been out for a few years and slowly but surely is growing across the nation, particularly as a high limit game. Have you tried it yet?

The Five Star Poker™ game was conceived some years ago when we got feedback that said, “Some players won’t bet 15, 18 or 30 coins to play the new games.” We listened and created single-hand versions of our most popular multi-hand games, allowing players to try out the Ultimate X Poker® game for only 10 credits rather than 30, or the Super Times Pay® Poker game for 6 credits instead of 18. In many respects,

this provides a way for more traditional players to step out of their usual game playing habits and try a new game at a lower cost of entry, sometimes creating demand for the multi-hand versions in the process.

We also see lots of success setting these games up in higher \$1, \$2 and \$5 denominations. There are plenty of high-limit players looking for more action and variety who prefer to stay at their favorite denomination, and single-hand versions of the proven performing titles found in the Five Star Poker™ game provide just that.

Games Include:



If you haven’t tried the Five Star Poker™ game out, we recommend you do. Your players will thank you for it.

TECH TIP
By Shannon Bloom

Gain Player Insight From
Game Group Accounting Data

As you are all aware, programs like Game King® 8.3 and All-Star Poker 2™ games are bigger and better than ever. Back in the day, a Game King® program had only a handful of game families and represented only a few pages on the coversheet.

Now, our most recent release is a whopping 18 pages long with 575 unique paytables. With that said, now more than ever we need to understand player behavior and the denominations, games, and game families they are actually playing.

Game Group Accounting has been greatly improved over the last few releases to help operators do just that.

To view the data on screen:

- 1. In the operator menu, go to Accounting
- 2. Select the first option - Game Group Accounting
- Note: If Game Group Accounting is not displayed, that means the Feature program (FI) is not installed. Here is a link to determine which feature is required for your game: <https://www.videopoker.com/FEAT>
- 3. Now touch the header(s) Games Played and/or Total Played \$ to determine the ranking of games. This will now display % of Total Play, Total Win, Actual Hold % and the Hold %.

Game Group Accounting						
Theme Name	Games Played	Total Played	% of T.P.	Total Won	Actu. hld	Theo. hld
Totals	883547	\$15,067,825.00		\$14,337,492.50	4.85%	2.18%
Double Double Bonus	97886	\$3,544,092.50	23.65%	\$3,382,430.00	5.10%	2.13%
Jacks Or Better	167310	\$2,083,582.50	13.63%	\$1,959,710.00	4.57%	2.70%
Super Double Double Bonus	117808	\$1,784,615.00	11.84%	\$1,722,680.00	3.47%	2.31%
Triple Triple Bonus	69295	\$1,612,327.50	10.70%	\$1,518,267.50	5.83%	1.39%
Deuces Wild	97365	\$1,566,642.50	10.40%	\$1,499,700.00	4.27%	2.42%
Blackjack 1 Deck	119423	\$1,443,050.00	9.58%	\$1,384,150.00	4.08%	2.30%
Bonus Poker	66811	\$1,079,097.50	7.16%	\$1,028,302.50	4.71%	1.99%
Triple Double Bonus	33504	\$680,617.50	4.52%	\$636,882.50	6.43%	1.85%
Deuces Wild Del Del Bonus	40943	\$577,252.50	3.83%	\$551,332.50	4.49%	1.72%
Aces Bonus	24348	\$280,772.50	1.86%	\$267,850.00	4.60%	2.89%
Super Double Bonus Poker	9147	\$158,117.50	1.04%	\$137,452.50	11.96%	2.23%
Double Bonus	10663	\$142,755.00	0.95%	\$132,482.50	7.20%	2.19%
Joker Poker	9044	\$126,902.50	0.84%	\$116,242.50	8.40%	2.81%

To download the data to a thumb drive:

- 1. Open the door.
- 2. Press the test switch to enter the operator menu.
- 3. Press Accounting > Game Group Accounting.
- 4. Insert a USB flash drive into any available USB port.
- 5. Press “Save Data.”
- 6. Remove the flash drive and close the door.

Game Group Accounting						
Theme Name	Games Played	Total Played	% of T.P.	Total Won	Actu. hld	Theo. hld
Totals	883547	\$15,067,825.00		\$14,337,492.50	4.85%	2.18%
2-10 Spot Keno	0	\$ 0.00	0.00%	\$ 0.00	...	...
246WayKeno	0	\$ 0.00	0.00%	\$ 0.00	...	...
359WayKeno	0	\$ 0.00	0.00%	\$ 0.00	...	...
4CardCavemanKeno	0	\$ 0.00	0.00%	\$ 0.00	...	...
4CardCleopatraKeno	0	\$ 0.00	0.00%	\$ 0.00	...	...
4CardPowerKeno	0	\$ 0.00	0.00%	\$ 0.00	...	...
Ace Deuce Bonus	0	\$ 0.00	0.00%	\$ 0.00	...	...
Ace\$ Bonus	24348	\$280,772.50	1.86%	\$267,850.00	4.60%	2.89%
Aces And Faces	0	\$ 0.00	0.00%	\$ 0.00	...	...
Aces Eights	0	\$ 0.00	0.00%	\$ 0.00	...	...
Atomic Fever Bns Pkr Deluxe	0	\$ 0.00	0.00%	\$ 0.00	...	...
Atomic Fever Bonus Poker	0	\$ 0.00	0.00%	\$ 0.00	...	...

KEEP YOUR PLAYERS CLOSE

Create a winning experience on your Web site with the
Video Poker Contest Platform™



- Choose a game that's on your floor
- Select contest parameters like dates, number of deals, and prizes
- Click the "Create Contest" button and code is automatically generated
- Simple, easy, and minimal work for your Web team

- Players play for fun on your Web site
- They get comfortable playing games without any risk
- Creates an affinity with your casino while at home or mobile

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