

AUTUMN 2018

INSIDE Straight

VIDEO POKER NEWS FOR CASINO PROFESSIONALS

The Future Of KENO is Here

Transforming the
player experience

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Welcome to the 2018 G2E issue of Inside Straight!

As we prepare for the upcoming show, we would like to give you a sneak peek of what you'll discover in the evolving world of video poker and keno. As always, if you want to get a head start on the show, or can't attend, please read through this issue and visit the following Web page to play the games for yourself. Remember, all our games are available online to try before you buy.

To play all the G2E games now, during, or after the show, visit the following page:
VideoPoker.com/g2e

One of the most exciting things we've undertaken this year is the reinvention of keno. We've taken video poker to new heights over the years and now it's keno's turn. Two of the most popular and proven game mechanics from the Ultimate X Poker® and Super Times Pay Poker® games have been merged with the Four Card Keno™ game to make two amazing keno products unlike any other. You won't believe how much fun they are to play, and your players will absolutely LOVE them.

We've also continued to fortify our Wheel Poker™ product offerings. Last year we showed you Ultimate X Wheel Poker™ and this year we have another great new wheel game called Lucky 8's Wheel Poker™ - a beautiful, engaging gambling game with a compelling Asian theme and an emphasis on the lucky number 8.

There's more in store for the coming year as well, including the continuing expansion of our new video roulette product into the multi-game segment, several new video poker products described in this issue which are sure to keep players coming back for more, and even a few more surprises in keno we're keeping under wraps until the big show. After all, we can't reveal *everything* beforehand – that wouldn't be any fun!

Please feel free to come by the IGT booth #3659 and join us at the video poker bar for some conversation, to play some games, or just take a break from the hustle and bustle of the show. We appreciate your business and always welcome input as to how we can improve our products or serve you better.

Sincerely,
IGT Video Poker Team



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Game King® game library



The Future of KENO is Here

Introducing Ultimate X Keno™ & Super Times Pay® Keno Games

IGT has revolutionized the video poker industry. Over the years, we evolved the game from the single hand Jacks or Better Poker™ game to more exciting game family variations like the Double Double Bonus Poker® game. From there we improved video poker with the introduction of the Triple Play Poker™ game, changing the product space forever. We then followed up on the Triple Play Poker™ game by creating the Super Times

Pay Poker® game. Then a few years later brought you Ultimate X Poker® - the most successful video poker game in a decade. At each stage we took the basic game entertainment proposition and made it better, more fun, and more volatile. Now it's keno's turn! Keno's evolution morphing from single card to the Four Card Keno™ game, and then to the Multi-Card Keno™ game, was just the beginning. We've taken the foundation of

the Four Card Keno™ game, much like we did the Triple Play Poker™ game, and expertly blended it with two of our most popular and beloved video poker themes: Ultimate X Poker® and Super Times Pay Poker®. We've reimagined keno by looking at what worked in video poker and are thrilled to bring you two revolutionary new games which we expect will completely reinvigorate the keno product space.

The Ultimate X Keno™ Game

The Ultimate X Keno™ game introduces the excitement and volatility of result-earned multipliers to one of the most popular keno games of all time – Four Card Keno™. Multipliers occur nearly half of the time in this game and range from 2X to 12X, keeping players on the edge of their seats in anticipation of the next big hit. Multipliers are awarded per-card based on the previous card's result and in a unique twist for keno, players can now earn multipliers on non-winning cards as well as on winning cards. The bonus feature of the Ultimate X Keno™ game costs an additional credit per card and the game has minimum wagering built-in, requiring players to cover at least one coin on all cards. Players bet 8 credits to enjoy the Ultimate X feature on all four cards and the wagering starts at 8 (4 + 4) credits and increments in 8 credit tranches, preventing players from tying up the machine with one credit bets. You must play this game to appreciate the raw gambling excitement it generates with multipliers constantly in action and a reimagined foundation that reinforces winning with new sights and sounds. Call your video poker specialist and get yours pre-ordered today.

The Super Times Pay Keno® Game

Another exciting twist for loyal Four Card Keno™ game players looking for more action at a lower price point is offered with the Super Times Pay® Keno game. The multipliers occur roughly every 7 draws and range from 2x to 5x. Players wager in 5 credit tranches (4 + 1) to cover all four cards with one extra credit to qualify for the Super Times Pay® game multiplier, much like the video poker version. Players know and love this bonusing feature and it's a natural for keno, taking the proven one-multiplier-on-all-hands formula from poker and applying it to all four keno cards at once. Call and pre-order yours today and be among the first in your area to offer this awesome new extension of the Super Times Pay Poker® game brand to your keno players. As an added value to these proven brands, both these new keno games are bundled with their video poker counterpart. Ultimate X Poker® and Ultimate X Keno™ games come on one combo pack program with Super Times Pay Poker® and Super Times Pay® Keno games on the other, ensuring these machines will be among the busiest on your floor.





Exciting New Games



The Lucky 8's Wheel Poker™ Game

The Lucky 8's Wheel Poker™ game is a visually stunning game that celebrates the popular and powerful Feng Shui-rich number 8. The number 8 is considered good luck by many gamblers and this game fully exploits this by delivering many special jackpots and jackpot categories through the base game and the wheel.

In the base game, hands that include 8s have premium value. An ending hand of three 8s pays an enhanced 18 credits. Should the ending hand be a full house with three 8s, it pays a juicy 88 credits. Should the player get four 8s, it pays a robust 2,088 credits. Lots of celebration and happy music accompany these hands.

The wheel feature is triggered by dealt three-of-a-kinds or better which occurs on average every 35 hands. Wheel values range from 188 – 8,888. However, there is an exciting re-spin feature included on the wheel. When players hit the re-spin slice, the values on the wheel slices increase dramatically from 388 credits all the way up to 18,888 credits. Who wouldn't feel lucky after that win amount?

The game fully exploits IGT's new video wheel platform and is available in both Triple Play™ and Five Play® game versions. Order yours right away. Gong Xi Fa Cai!



Exciting New Games



The Fire Poker™ Game

The Fire Poker™ game takes random awards to the next level by offering both free games and multipliers of up to 10X. Players who play an extra five credits per line are awarded random Fire Poker feature rounds of between 3 to 5 free games, each of which is multiplied by as much as 10x. This feature hits an average of once in every 15 hands. However, retriggers of the Fire Poker feature are nearly twice as likely to appear in the bonus games, where additional free games and higher multipliers can be won. This unique combination of free games, growing multipliers, and common retriggers can lead players on an incredibly fun and profitable ride which few games can match – pun intended!



The Multi-Strike® Platinum Poker Game

The Multi-Strike® Platinum poker game is a new dual-theme package offering the original Multi-Strike Poker® game as well as the new Multi-Strike® Wheel Poker® game. For only five extra credits per play, Multi Strike® Wheel Poker® game players who are dealt a winning hand on the top 8X level will be awarded a multiplier wheel spin. A resulting multiplier from 10X to 40X will then be applied to the winning hand, providing players with wins far greater than the typical maximum of 8X. This new twist on a classic game is sure to be a hit with the loyal the Multi-Strike Poker® game crowd, who can now play both on the Multi-Strike® Platinum Poker game!



The Double Big Wheel™ Poker Game

The next step in video poker multipliers takes place in this thriller of a title where two concentric multiplier wheels spin together and combine for pays of up to 16X. With a five-credit side bet per hand played, the Double Big Wheel™ bonus can happen on any card during either the deal or the draw, awarding a multiplier an average of one in every five hands! This high-energy game is sure to be a hit with poker players looking for serious multiplier action and fast-paced fun.

DOUBLE BIG WHEEL™ and King Show Games® are trademarks of King Show Games, Inc. For more information on King Show Games (KSG), go to www.ksg.com





Games You Need to Have



The Stack the Deck Poker™ Game

The Stack the Deck Poker™ game is a real gambler’s game for folks who love quads and royal flushes. When players are dealt three-of-a-kinds or four-to-the-royal, players slow down and pay attention. In this game, the bonus adds 4 or 5 copies of the card a player needs to complete the quad or Royal Flush to the deck before they draw. Instead of only one ace in the remaining 47 cards, there are now a total of 5! Players will get the hands they dream of significantly more often and who doesn’t want more quads or royals? This is one of our favorite games in years. It’s so simple, so much fun, and a sure winner. If it’s not already on your floor, get yours right away!



Games You Need to Have

The Moving Multipliers Poker™ Game



This entertaining game provides random multipliers that move one at a time through your hands of video poker. A 5-coin bonus bet per hand initiates the bonus feature where a multiplier will appear randomly on the bottom hand and then move up a hand each successive deal for the number of hands being played. The multiplier feature occurs on average every 12 hands. Multipliers range from 2X to 12X. No change in strategy and a fun little twist for your multi-hand enthusiasts.

The Ultimate X Wheel Poker™ Game



The Ultimate X Poker® game is widely regarded as the best video poker game in over a decade. Everyone loves wheels; video poker players do, too. Now, these two great elements are joined together to provide incredible entertainment in the Ultimate X Wheel Poker™ game. When a hand results in a full house, the bonus wheel is triggered. For the first time ever, the wheel has both credit values ranging from 250 credits up to 2,000 credits and multipliers going all the way to 20X. This way players can win immediately or have the excitement of a huge multiplier on the next hand. The bonus costs 5 credits per hand for the Ultimate X feature and an additional 5 credits for the wheel feature. The game is available in both Triple Play™ and Five Play® games and has everything players love!



Play All the G2E Games Before the Show!



Every year, we provide a great online tool for our customers where they can play many of the games that will be on display at the IGT booth.

If you want to play games, learn how the games work, or help prioritize what video poker or keno games you might want to add to your floor, all you must do is visit www.videopoker.com/g2e and check them out now.

VideoPoker.com/g2e

GAME REVENUE TALK

Configuring the Game King® Roulette Game for Optimal Return



Players and customers alike have been asking to see roulette as part of the Game King® suite for many years. 2018 marked the release of this eagerly anticipated option as a complement to the tried and true video poker, keno, blackjack, and slot offerings on the behemoth known as Game King® 8.3. Now operators across the globe can option on either single-zero or double-zero formats at a variety of denominations to fit any floor.

The house edge on double-zero roulette is 5.26% and on single-zero it's only 2.70%, so it is a player-friendly offering in either configuration. And while there is no way that players can structure bets on roulette to reduce or avoid the house edge, comp earning rates and free play awards are concerns for some operators.

Players have figured out that if they place half of their free play on black and the other half on red, they'll win one and lose the other and be able to cash out their free play after only one game. Either 5.26% or 2.70% of the time they'll lose it all of course, but many operators still don't like making it that easy to turn free play into cashable credits.

Therefore, IGT offers a configuration option on roulette to limit players to only being able to bet 2/3 of the board, or 24 total numbers (not including zero or double-zero). This effectively prevents offset-betting on both red and black, for example. But while this configuration option can eliminate these concerns, it can also deter play from those who enjoy covering a large portion of the board each spin.

No matter the configuration you choose, the new Game King® Roulette game offers operators an exciting way to drive new play while adding variety to the floor. And as always, your IGT Video Poker Product Specialist will be happy to assist with setting up the Game King® Roulette game to ensure maximum performance.

The Ultimate

in
KENO
Coming Soon!



CARD A MARKED: 6 HITS: 0 **2X**

CARD B MARKED: 6 HITS: 2 **2X**
PAYS: 10 X 7 = 70 **7X**

CARD C MARKED: 6 HITS: 1
PAYS: 0

CARD D MARKED: 6 HITS: 1 **2X**

WIN 70

PAYS HELP

ULTIMATE X KENO



CARD

1 2

11 12

21 22

31 32

41 42

51 52

61 62

71 72

81 82

91 92

101 102

111 112

121 122

131 132

141 142

151 152

161 162

171 172

181 182

191 192

201 202

INSERT
PLAYER CARD



For a sneak peek, visit

VideoKeno.com/peek

Visit us at G2E booth #3659 or contact
your IGT Account Manager to find out
more about our latest keno offerings.

