

AUTUMN 2017

INSIDE Straight

VIDEO POKER NEWS FOR CASINO PROFESSIONALS

G2E

PREVIEW GUIDE 2017

Bringing to light new
games that your
players will love

AT LAST

A brand new Wheel
platform with new
AND proven games

Play the
New G2E Games
Before the Show!

Introducing the
GAME KING KENO™ GAME

More of what your players are looking for ...

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Welcome to the 2017 G2E issue of Inside Straight.

As always, we’re very excited to see all of you and share with you our new games, platforms, and ideas. And, we’ll do whatever we can to assist you in maximizing profitability from our video poker products.

This year, you’ll find that we’ve focused on several areas We believe are ripe for helping you increase your revenues and making your players happy. These areas include new cabinets for our suite of wheel games and an emphasis on the evolving Keno segment. Of course, we’ve also got some great new multi-hand themes we’re confident your players will love.

At our booth, you’ll find the IGT Video Poker Bar where, in addition to showing our bar top games, we’ll be serving smoothies, popcorn, beer, and wine in the afternoon. Come and relax with your video poker playing-friends and take a break from the hustle and bustle of the show, courtesy of IGT.

At the IGT Video Poker Bar, you’ll also find digital tablets where you can access playable versions of all our video poker themes, courtesy of Videopoker.com. If you want a one-stop place to review, play, and ask questions about our multitude of video poker themes, come decompress with us at the IGT Video Poker Bar.

In case you can’t make it to the show, all the video poker and Keno games we’ll be presenting at the show are available online at www.videopoker.com/g2e. You’ll also find key information about all the games and who to contact for learning more about them. This should be convenient, educational, and FUN!

Finally, please take a moment to play the INSIDE STRAIGHT online contest for a chance to win 4 free conversions for just playing one of our new G2E games. Learn a new game and get a chance to save \$12,000 of your budget in the process! See page 11 for more details.

Sincerely,

— IGT Video Poker Team



The Return of the Wheel

The Ultimate Wheel Poker Platform

At long last, we're really excited to introduce you to our brand-new wheel poker platform. This new platform provides us with the ability to deliver your player's familiar game play experiences that they love in proven, high-earning games like Wheel Poker® and Wheel Poker Deluxe® games. More importantly, it has the capabilities to deliver new wheel-based games, that include new and exciting graphics and entertainment experiences like never seen before.

The Ultimate X Wheel Poker™ Game

If ever there was a “no-brainer” of a game to get, this is it! Players LOVE the Ultimate X Poker® game, and they love spinning wheels. In this game, players get to spin the bonus wheel when they have an ending hand with a full house. On the wheel slices are a combination of credit amounts of up to 2000 credits and juicy multipliers that are awarded on the next hand, which range from 14x–20x. Who doesn't want a 20x multiplier? The cost of the bonus game is 5 additional credits per hand for Ultimate X, plus 5 additional credits in total for the Wheel feature. Succinctly put, Triple Play's max bet is 35 credits and Five Play's is 55 credits.



The Wheel Poker™ Game

Since its introduction in 2007, this game has been a staple in hundreds of casino floors. It is the perfect, simple combination of multi-hand poker and a wheel spin bonus and is available in Triple Play and Five Play formats. Players bet one extra coin per hand to spin a wheel each time they get a natural four-of-a-kind. Wheel values range from 25 credits, all the way up to 2000 credits.

The Wheel Poker Deluxe™ Game

Introduced in 2008, this is another game that has stood the test of time and generated great revenues for casinos for nearly a decade. The game is available in Triple Play and Five Play formats, and it has a set 5-coin side bet for Triple or Five Play. The bonus wheel is triggered by a dealt three-of-a-kind or better. Instead of just credit amounts, each wheel slice delivers a valuable starting hand in either Five, Ten, or Fifty Play formats that include high pairs, four-to-a-flush, and even four-to-the-royal. As players spin the wheel, the starting hand from the wheel slice is put on the game screen, and the players draws, finishing each hand of the bonus.



Introducing the Game King Keno™ Game

Keno is an area that we've all seen go through considerable growth over the past few years. So, in order to help you capitalize on this evolution, we've created a brand-new flavor of the Game King® game that we're calling “Game King Keno” which provides a robust Keno library of innovative and entertaining games to this valuable and growing segment of players.

The Game King Keno™ game includes 17 Keno themes, most of which are multi-card games designed to enhance the player's entertainment while increasing the average wager, and win-per-unit.

The rich package of themes includes 3/5/10 Play Game King Multi-Race Keno™ game as well as 3/5/10 Play versions of our popular standard bearer games, namely, Caveman Keno® and Cleopatra Keno® games. These games let players

pick their favorite spots and have independent draws into each card.

Additionally, it includes Four Card versions of Cleopatra® and Caveman Keno® games, exploiting another player-favorite, Four Card Keno, where the popular egg multipliers and free game bonus events can be enjoyed across four cards, not just one.

Finally, we've included 12 video poker themes, including all the usual favorites like Bonus Poker®, Double Double Bonus Poker®, and Deuces Wild games and some oldies-but-goodies like Shockwave Poker and Super Aces Poker games. This provides an alternative for your Keno players and additional revenue opportunities for you.

As Keno players seek out more entertaining games, we've got a comprehensive and compelling suite of them rolled up into the Game King Keno™ games.

Come and see it for yourself!



The Four Card Caveman Keno™ Game



Game King Multi-Race Keno™ Game





New Games that Your Players Will Love

The Stack the Deck Poker™ Game

The Stack the Deck Poker™ game delivers *exactly* what players want. More quads and more royal flushes. And it does so in a totally unique and entertaining way.

When players get dealt three-of-a-kinds, any full house, or four-to-the-royal, the game identifies the required card needed to complete the best possible hand and then adds 3, 4, or 5 more of that specific card into the remaining deck. Instead of having a chance of 1 in 47 at getting that last ace, players have as much as a chance of 6 in 47. In the case of four-to-the-royal, the odds improve from 1 in 47 to 5 in 47. Vastly improved odds, more quads, more royals, more fun.

But wait, there's more! We've also introduced a five-of-a-kind category, so those rare times you get dealt a full quad, you have a 6 in 47 shot at a new pay category five-of-a-kind that pays 2000 credits on average. The cost of the feature is 2 additional credits per hand.

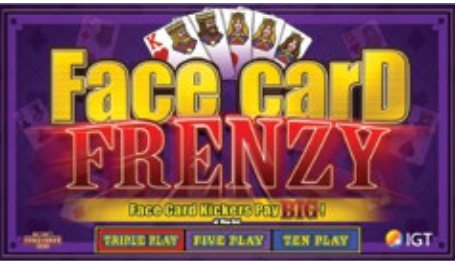
We predict this game to be one of the best we've developed in years, because it delivers what players love most.



The Face Card Frenzy Poker™ Game

This game is quite intuitive, entertaining, and rewarding for players to focus on the most noticeable cards they already love – *face cards*. In this game, face cards act as “kickers” to full houses and four-of-a-kinds and create whole new jackpot categories that players are going to love.

This game has been specifically designed to appeal to players who want the bonus



feature but don't want to be forced to wager 5 extra credits. The pay tables increment accordingly with the size of their bonus wager. This way players can try the Triple Play version of the game at 18 credits per hand and if they want it, graduate to 30 credits at max bet.

Some examples of the jackpots that players will love include Royal Flushes which pay 6000, Aces with a J, Q, or K that pay 6000, and regular 5-K's that pay anywhere from 900 all the way up to 2400 credits, which vary based on whether you get a Jack as a kicker for 900 or an ace for up to 2400 credits

In the Double Double Bonus Poker® family, 4 aces with a traditional 2–4 kicker

pays 6000 credits and 4 aces with a J, Q, K pays 4000 like a traditional Royal. This game will be LOVED by players of Double Double Bonus Poker®, Double Bonus Poker®, Triple Bonus Poker®, and Bonus Poker Deluxe families – all of which represent the bulk of your play.

To make the game even sweeter, full house combinations that include A, K, Q, and J are also extremely lucrative, paying anywhere from 150 credits when 3 Jacks are included to 375 credits when three aces are involved.

This is a gambler's game and it will be loved by quarter players and high limit players alike.

The Haywire Poker™ Game

We all know players who go HAYWIRE for multipliers. This game blends the multiplier action of the Ultimate X Poker® game with the random multiplier flavor of the Super Times Pay Poker® game, providing an entertaining and fun experience for players.



Roughly every 8 games, a multiplier ranging between 2x and 12x will be awarded to the first, or bottom, hand being played. This multiplier will apply to any wins on that specific hand and then, move up to the next hand for the next round. The multiplier will change between hands to anywhere between 2X and 12X and then, it will be applied again to any win. If you're playing the Triple Play Poker™ game, you'll have the chance to use the multiplier for three hands in a row, on one hand at a time.

Making this game even more intriguing is the possibility of having more than one multiplier active at a time, should they be randomly awarded in close succession. The feature costs an extra 3 credits per hand.

Players who enjoy multipliers will enjoy the opportunity to use a changing multiplier on every hand in succession instead of them being available only once, then disappearing. Come and see it for yourself and enjoy a multipliers-gone-HAYWIRE ride.



Proven Performers You Probably Need More of

Play All the G2E Games Before the Show!



The All-Star II Poker™ Game

The All-Star II Poker® game is typically a top performing theme in every casino in North America, which is no wonder given it is full of “the best of” multi-hand video poker themes, including Triple Play™, Five Play®, Ten Play™, Super Times Pay®, Spin Poker, Ultimate X Poker® games, and many more.



The Super Star Poker™ Game

This theme continues to grow in popularity year-after-year, as casinos discover that they can make more money from their bar-top gaming positions by introducing this comprehensive offering of single and multi-hand poker, Keno, slots, and blackjack.

There’s something for everyone in this theme, from high volume, volatility seeking players playing the Ultimate X Poker® game to those playing single card Keno or black jack.

Unique pricing has been created to make this a no-brainer for your bar tops. One other great location for this game is high limit, where space is a premium due to the vast array of games it offers. If you haven’t thought about this, speak to your video poker specialist and let him/her share his/her insights and experiences with you using Super Star.



The Five Star Poker™ Game

Many operators missed this game, when it came out several years ago. It is essentially single hand versions of the most popular multi-hand games such as Super Times Pay®, Ultimate X Poker®, Quick Quads Poker®, Dream Card® games, and many more.

Players can get a “taste” of these great game concepts, playing one hand at a time, without having to wager as much as they would in the multi-hand versions.

This is another game that is performing well on main floors, bar tops, and high limit.



Every year, we provide a great online tool for our customers where they can play many of the games that will be on display at the IGT booth.

If you want to play games, learn how the games work, or help prioritize what video poker or Keno games you might want to add to your floor, all you have to do is visit <http://www.videopoker.com/g2e/> and check them out now.

<http://www.videopoker.com/g2e>

Tech Tips

For Optimal Video Poker Set Up

Setting up video poker games for optimal performance takes a little time and, sometimes, some subtle adjustments. These tweaks make a world of difference to our very superstitious video poker players.

Here are a couple of ideas that are related to the appearance and presentation of games:

Eliminate Distractions that Shorten Play Sessions

If you're using U Slants or machines with lighting around the display, the lights should be set to steady burn blue. In a slot game, flashing lights and colors are part of the experience, but for a video poker player, flashing lights are a nuisance and they can cause distraction.

To make this adjustment:

- Go to the operator menu
- Select "Setup"
- Go to "Machine"
- Go to "Cabinet Lighting"
- The option "Allow machine to control cabinet lights" should be set to "NO"
- Set the default color mode to "BLUE"
- Press "SAVE" and exit



Use the Games to Attract Players More Effectively

Displaying Digital Top Glass is a really effective tool – far superior to the older glass that was used. Sometimes when setting up games, "Winner's Choice" appears instead of the game that is being played. Game glass, game names, and colors all become familiar to players – and they're much more likely to notice and play a game based on the branded glass than "Winner's Choice". When you press "More Games" the actual game glass should appear, and not "Winner's Choice".

Here's how to option the correct glass:

- In the Operator Menu, select "MAIN MENU"
- Select "DIGITAL TOP GLASS"
- Then, select the option of the installed multi-hand games installed, which appear at the top of the list
- For Game King, we recommend the following: "GameKingMultiGameBlue", (for blue glass), "GameKingFiveRed" (for red glass), or "GameKingFiveKenoGreen" for dedicated Keno banks



Enter to Win

4 Free Conversions

A \$12,000 Value



Prior to or during the show, play at least 50 hands of one of our brand-new games – Stack the Deck Poker™, Face Card Frenzy Poker™, or Haywire Poker™ games – and you'll automatically be entered into a drawing for 4 free conversions.

You'll get one entry for each game that you play. So, play all three to earn 3 entries!

To enter and play, visit:
www.videopoker.com/g2econtest

We'll announce the winner on Thursday, October 5th and the lucky winner will be notified through email.



See you at the IGT Video Poker Bar

Come to booth #3659 to watch and play all the new video poker and Keno games. Enjoy some free popcorn and a complimentary smoothie, beer, or a glass of wine (after 5 pm).

You can also visit the VideoPoker.com booth #5249 and we'll show you how you can add video poker games to your Web site to engage your players.