

# THE BRIGHT FUTURE OF VIDEO POKER

VIDEO POKER NEWS FOR CASINO PROFESSIONALS • SEPTEMBER 2013

# InsideStraight™

Put your floor  
in the  
Blue.

See the latest video poker offerings from IGT





## Join the conversation

This year's G2E is packed with [out of the blue](#) IGT moments. Stay engaged by following us @IGTNews and looking for the #igtblue hashtag for special offers.



## Trade up at G2E. Act Now.

At G2E we will be rolling out our **Move Up, Scoot Over** video poker cabinet promotion. Replace existing G20 and *G-MLD*® boxes with IGT's sexiest and best-performing cabinet, the G-Series® 23-inch Universal Slant.

- Targets operators who have both an 80960 Game King® Poker and G-20/G-MLD® Video install base
- Early purchase incentives to all who take delivery by December 27, 2013
- Ask your account manager for additional details

NOTE: Starting now, IGT will no longer develop games for non-AVP® cabinets. Support for parts will end in 2015. Please contact your IGT Account Manager or video poker specialist to take advantage of this special offer at G2E.

# John Daley

A message from the King  
(of video poker)

Welcome to the G2E 2013 edition of The Inside Straight. IGT has several initiatives to celebrate at the show and in the coming year, including the addition of Daily Fee poker themes to the AVP® 3.0 Tournament Manager library. IGT is now the only manufacturer to offer video poker and slots in one tournament manager product.

IGT is committed to supporting the development of video poker in all markets and especially emerging jurisdictions. A great example of this is Illinois. A new bar and tavern video lottery gaming market, Illinois is an exciting opportunity to expand video poker to a whole new player base. IGT launched a video poker field marketing kit with collateral for operators and also debuted a new player website—[www.IGT.com/WinBigIL](http://www.IGT.com/WinBigIL). The website offers single- and multi-hand video poker playables so guests in Illinois can learn at home and bring their business to their favorite local gaming location. Through this and other player education tactics, we're seeing video poker grow in the state.

I am also very pleased to see social gamers embracing our popular Game King® video poker brand through the DoubleDown Casino®. During the months of July and August, DoubleDown Interactive hosted an online Game King® video poker tournament and held a land-based finale at Casino Del Sol in Tucson, Arizona. A special thank you to DoubleDown Partner, Casino Del Sol for hosting the World's Largest Video Poker Tournament, making online to land-based convergence a reality. Not a member of the DoubleDown Partner Program yet? Come find me at the show, and I'll gladly fill your ear about this very special gaming event and introduce you to our Interactive team.

This issue is primarily dedicated to showcasing the games in our show line up. Act now at G2E and join us in the AVP® space. Take advantage of our show pricing specials. For those of you not able to attend G2E 2013, please contact your video poker sales specialist to assist with placing your order.

I think you will find some very interesting and intriguing AVP® games that your players will love this year. Please feel free to contact me or your video poker sales specialist with any questions you may have or if we can be of any assistance.



# One of a Kind

For more than a decade, you've relied on IGT video poker specialists to customize poker games to meet your property and player demands. Video poker themes require attention and dedication to keep them growing on your floor.

Your success is our business.

As the industry evolves and changes, we continue to work with operators to keep poker popular and profitable. If you would like to have a poker specialist visit your floor, please email [videopoker@igt.com](mailto:videopoker@igt.com).



# People making the difference for you.

Only IGT has the experience, vision and spirit to push you and your business ahead of the game.



Our IGT specialists design solutions with the player at heart and your bottom line in mind. More content. More coin-in. More control. Only from IGT. Lets chat—[videopoker@igt.com](mailto:videopoker@igt.com).

Michael Drummond is a Senior Product Specialist based out of St. Louis, Missouri. Mike has been with IGT, exclusively in Video Poker, for the last 12 years. He manages a territory that includes MO, Southern IL, Southern IN, OH, NC, FL, MS, LA, AR, KS, OK and IA.

Salvatore Lambert is another longtime gaming professional and has been involved in gaming in some capacity or another for the past 19 years, 10 years at IGT. He helps operators in So Cal and the West Coast and manages the video poker product line for CA, AZ, NM, CO, OR, WY, SD, ND, ID.

Nikol Abelman was the first member of the IGT Video Poker team. She has been in gaming for 21 years and has been with IGT for 16 years. Nikol is kept very busy because she manages Nevada – the largest percentage of daily fee poker games in the United States.

John Daley, the Director of Video Poker, has been in the gaming industry for 24 years and with IGT for 10 years. He spends much of the year traveling the US and abroad to help educate operators on the benefits of IGT video poker.

Shannon Bloom has 12 years of industry experience with almost 8 years spent in IGT's Video Poker department. She manages the Northeast/Midwest region, including CT, NJ, NY, MI, MN, OH, Northern IN, Northern IL, PA, ME, MD, DE and WI.



# Video Poker Catalog



## Crazy Times Pay Poker™

### Benefits and Features

- With each hand that is dealt, multipliers are assigned to specific pay categories in the payable
- Players earn multipliers on eligible winning pay categories
- Crazy Times Pay Poker™ is available with eight different game families that are designed specifically for high-volatility players
- To increase coin-in, random multipliers appear on every game played at Max Bet Only

### Game Info

- AVP® Only
- .25, .50, \$1 Denomination
- \$15 Daily Fee
- Multi-hand
- 30-credit cost to cover



## Tap House Poker™

### Benefits and Features

- To drive coin-in, only max bet enables the bonus feature
- The bonus is initiated by 2 pair or better for non deuces paytables, straight for deuces paytables.
- Five free hands are awarded to the player when bonus initiates
- The bonus round provides extra hands of play and multipliers as high as 1.2X to offer a large chance at big wins
- Players can select from three different “bartenders” to entertain them through game play, each with their own personality and words of encouragement.

### Game Info

- AVP® Only
- .25, .50, \$1 Denomination
- \$15 Daily Fee
- Multi-hand
- 20- & 30 - credit cost-to-cover



## Stack Em Bonus Poker™

### Benefits and Features

- Consists of 5 horizontal normal 5-card draw hands with the potential for 5 vertical 5-card stud hands
- With extra bonus bet, any column of cards not held in the original hold sequence is eligible for pays in the vertical stud hand evaluation
- Vertical stud hands can also have associated multipliers dependent on the number of columns receiving replacement cards

### Game Info

- AVP® Only
- .25, .50, \$1 Denomination
- \$15 Daily Fee
- Multi-hand
- 50-credit cost-to-cover



## Rack ‘Em Up Poker™

### Benefits and Features

- Multi-hand plays with the option to choose 25, 50 or 100 hands
- Players get to play their favorite multi-hand Video Poker with additional bonus wins
- Up to 6 bonus pays can be achieved at once
- Qualifying feature categories are: 3 of a Kind, Straight, Flush, Full House, 4 Of a Kind, 4 Aces(non-deuces) and Flush, Full house, Straight, 5 of A Kind, Wild Royal Flush, 4 Deuces

### Game Info

- AVP® Only
- .05, .10, .25 Denomination
- \$25 Daily Fee
- Multi-hand
- 25, 50, 100 Play versions available on the same program



## Texas Hold’em Pro Series

### Benefits and Features

- Original Texas Hold ‘Em Heads Up with the addition of a rake
- Features video interaction with Phil Hellmuth & Johnny Chan during play
- Removes bonus requiring mandatory side bet
- Rake feature drives coin-in

### Game Info

- AVP® Only
- .05, .10, 25, .50, \$1 Denomination
- \$10 Daily Fee







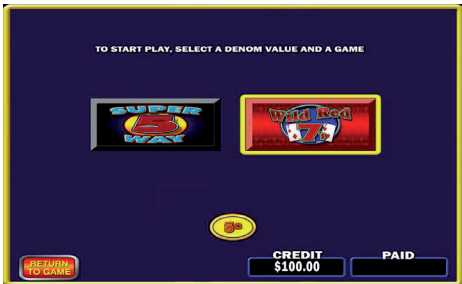
### Game King® 8.3

#### Benefits and Features

- Familiar Game King® player appeal
- Product bundle mixes proven-performer Video Poker titles with new themes, new paytables, new keno games and several of our most highly acclaimed slot games all in one box.
- Two new slot themes; Siberian Storm® and Day of the Dead®
- Keno – 21 game themes will be available with a mix of way keno, traditional, multicard and 3 new explosive keno titles
- Choose the best product mix for your floor to drive coin-in

#### Game Info

- AVP® Only
- .05, .10, .25, .50, \$1 Denomination
- For Sale



### Game King® 8.9 (South Africa)

#### Benefits and Features

- Super 5 Way™ is a variation of Joker Poker with progressive awards for the top five categories.
- Super 5 Way™ progressive awards can be triggered by the following hands – Royal Flush, Five of A Kind, Straight Flush, Four of a Kind and a Full House.
- More player excitement and a chance for higher ranking hands with both the 7 of Hearts and the 7 of Diamonds acting as wild cards (Wild Red Sevens™)
- The Wild Red Sevens™ progressive award can be triggered by the following hands – Royal Flush no wild, Royal Flush with Wild, Five of a Kind, Straight Flush, Four of a Kind, Full House, Flush and a Straight.

#### Game Info

- AVP® Only
- .05, .10, .25, .50, \$1 Denomination
- For Sale



### Flexchange Poker®

#### Benefits and Features

- Players play two hands. On the first deal two cards are received on each hand; players have the option of swapping the cards between the hands for the best configuration.
- On the second deal, players receive one card for both hands. Again they can swap their cards between either hand. Lastly, on the third deal, two cards are dealt to both hands; the cards are then added to the hand that will create the biggest win.

#### Game Info

- AVP® Only
- .25, .50, \$1 Denomination
- \$10 Daily Fee



### Game Star™

#### Benefits and Features

Game Star™ includes:

- Extreme X Poker™ – With max bet, a full house or better awards fever games where the player has the option to apply a multiplier
- Look Ahead Poker™ – Players can opt to play max bet to view the next card in the deck. Players cannot choose to burn the card on the draw
- Super Look Ahead Poker™ – Similar to Look Ahead Poker with the addition to keep or burn the next card in the deck after the deal
- Stud Choice Poker – Players select one of two hands, both of which have two cards showing. Once a selection is made, the player chooses a 5-card, 6-card or 7-card payable. After a payable is selected, remaining cards are used to complete the 5-card, 6-card, or 7-card stud hand.
- Flush Fever® Poker – With max bet selected in this single hand game, an auto redraw bonus is initiated when a four to a flush is achieved. In the bonus, the game auto draws until the resulting hand is a win.
- Lucky Quads Wheel Poker™ – A wheel spin is awarded for any four of a kind (no deuces), 5 of a kind with one deuce, or four deuces.
- Dual Action Poker™ – Single hand poker where the player selects a combination of two paytables. Wins are awarded against both tables.

#### Game Info

- AVP® Only
- .25, .50, \$1 Denomination
- \$10 Daily Fee



### Split Card Deluxe™

#### Benefits and Features

- On the draw or the deal a player may receive a random 6th card. All cards are then sorted into 6 discrete 5 card hands and are evaluated for wins using the standard poker payable, plus an exciting new 5-of-a-kind pay where applicable
- Includes the popular game families Double Bonus Poker®, Double Double Bonus Poker®, Deuces Wild Bonus, Bonus Poker®, Jacks or Better Poker, Deuces Wild, Triple Double Bonus Poker®, Bonus Poker Deluxe and Joker Poker

#### Game Info

- AVP® Only
- .25, .50, \$1 Denomination
- \$10 Daily Fee





## All Star Poker® II

### Benefits and Features

- Eight great games on one box
- Triple Play® Five Play® Ten Play™ Poker
- Deal Draw Poker®
- Double Super Times Pay Poker™
- Extra Draw Frenzy Poker®
- Spin Poker
- Super Times Pay® Poker
- Triple Spin Poker
- Ultimate X Poker®
- The ability to choose the best product mix to drive coin-in
- Attract a variety of players with multiple games

### Game Info

- Released
- AVP® Only
- 25, .50, \$1 Denomination
- Action \$20 Daily Fee



## Ultimate X Poker®

### Benefits and Features

- Max bet qualifies players for bonus multipliers from 2x-12x
- Bonus multipliers are determined by current hand in play and apply to the next hand
- Offers the most popular multi-hand games – 3/5/10 play with the following stable of our best game families – Bonus Poker®, Bonus Poker Deluxe, Deuces Wild Poker, Double Bonus Poker®, Double Double Bonus Poker®, Jacks or Better & Joker Poker

### Selling Points

- First-to-market current hand & next hand awards drives time on device
- Unique bonus play drives maximum coin-in
- Top performing game 2x house advantage

### Game Info

- Released
- 80960 and AVP® Native
- 25, .50, \$1 Denomination
- Action \$15 Daily Fee



## Super Times Pay® Poker

### Benefits and Features

- Players can play their favorite games with the payable they normally play using this “buy-a-pay” payable model, and enjoy a bonus multiplier of 2X to 10X their winnings
- With the sixth credit played per hand, the Super Times Pay® card appears automatically, on average, every fourteen games
- Available themes; Jacks or Better, Bonus Poker®, Double Bonus Poker®, Double Double Bonus Poker®, Deuces Wild, and Joker Poker with three, five and ten hand play versions of each

### Game Info

- Released
- 80960 and AVP® Native
- 25, .50, \$1 Denomination
- Action \$15 Daily Fee



## Tournament Manager

Tired of manual pre-tournament set-up? Are your tournament registration lines too long and keeping guests in line instead of back on the casino floor playing their favorite slots? Do you worry about finding staff for tiring manual scoring processes? Sound familiar? You (and your valued customers) need IGT's Tournament Manager.

- Tournament Manager enables casinos to significantly improve their efficiency and costs associated with hosting tournaments.
- Differentiates properties by providing players with the first casino tournament gaming product to offer slots and video poker themes
- Eliminates many manual processes reducing labor costs, speeds up all event processes, increasing your customer satisfaction and increases ROI
- Fast and flexible configurations result in lower operational costs, revenue loss avoidance and branding opportunities

IGT's Tournament Manager = Happier Customers!



## Super Star Poker®

### Benefits and Features

- The suite combines top multi- and single-hand video poker, keno, blackjack, and slot games
- Specifically designed for bars, taverns and high-limit areas.
- Unique site license pricing model based on number of installed units
- Configured with 96 poker game families and 509 paytables

### Game Info

- Released
- 80960 and AVP® Emulated
- 25, .50, \$1 Denomination
- Action Site License Daily Fee for BAR Top only
- 1-3 units per property – \$36 Daily Fee
- 4-5 units per property – \$50 Daily Fee
- 6-10 units per property – \$85 Daily Fee
- 11-15 units per property – \$110 Daily Fee
- 16-20 units per property – \$140 Daily Fee
- Non-Site License and high limit – \$35 Daily Fee



Show Stopper!



# Propelling Performance

Cut installation load times with AVP® EZ Setup

IGT is pleased to introduce another time-saving innovation. EZ Setup is now available on many Video Poker products and allows the operator to store and load game sets of configuration data for installed games. The game sets can include data for one or more game programs, and one or more paytables used by a game program.



The EZ Setup feature includes three predefined game sets, with the most popular configuration items assigned for the games in the game set. Predefined game sets are classified by relative payback percentages; high, intermediate and low.



You can use the configurations in a predefined game set to get up and running more quickly. Custom game sets are stored as encrypted files on USB storage devices. This allows custom game sets to be easily shared between departments or properties, and easily deleted (using a computers file manager) when no longer needed.

## Configuration data that EZ Setup custom game sets store\*

### Game information

- Background color
- Double Up enabled or not
- Double Up type (if enabled)
- Game Enabled status
- Player Denominations Enabled for Game
- Game Speed
- Maximum Total Bet
- Minimum Bet for Maximum Bonus
- Minimum Bet value for game
- Player Modifiable Game Speed Enabled or not

\*Not all game programs may support items in this list

### System information

- Main menu style
- Up to 10 tabs of Main Menu themes (if feature is in use)
- Digital glass graphic
- Double Up play credit limit
- Double Up play number of plays limit
- If Autohold is enabled
- If the games uses the Main Menu digital glass
- If the game displays the “More Games” advertisement on the monitor
- If the game displays the “Bill In” advertisement

NOTE: The information presented covers all available features and menu options and is not written for a specific jurisdiction. Therefore the screens you see may differ from the examples shown. Contact your IGT Video Poker Specialist for more information.

# Crazy tournament fun!

Bring your video poker tournament invitation to the IGT booth, then try your luck playing in a tournament round of Crazy Times Pay Poker™ for the chance at a free 128GB 4G iPad® with retina display.

Please contact your Video Poker Specialist or Account Manager for more details. [Good luck!](#)



Tuesday and Wednesday  
four tournaments  
12:00 – 12:55pm  
1:00 – 1:55pm  
2:00 – 2:55pm  
3:00 – 3:55pm

Limited to one entry per hour. Only one iPad® per person.

Thursday  
two tournaments  
11:00 – 11:55am  
12:00 – 12:55pm

Final “Last Chance” drawing  
1:30pm on Thursday

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# Is Everywhere!



## Engage your players anytime, anywhere

To discuss partnership opportunities, contact Greg Brown at:

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