



VIDEO POKER NEWS FOR THE CASINO PROFESSIONAL

November 2010 ♦

IT'S A WHOLE NEW GAME.

In this issue ♦



BE IN THE KNOW
AT G2E 2010



SAVE BIG WITH OUR
SALES PROMOTIONS



INCREASE YOUR
NUMBERS NOW



PROGRESSIVES
ACROSS THE U.S.A

*For Exclusive Online Content, Interviews, Game Play, How To's and more, visit **IGT.com/InsideStraight***



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interviews, game play,
how to's and more!

WELCOME TO G2E

IT'S A WHOLE NEW GAME

John Daley *Director of Video Poker* ♦ **IGT**



Welcome to the G2E 2010 edition of The Inside Straight—the publication designed to showcase IGT's great new video poker games and the many ways we can help you increase video poker revenues and also take care of your bottom line.

One big way to get bang for your buck is to take advantage of our show special. Representing a value of more than \$7,200, the IGT Video Poker Show Special is back by popular demand. During this promotion, you will get a FREE new daily fee game for every four you buy. That's five games for the price of four, with NO daily fees for 60 days. This offer is limited to orders placed through December 17, 2010, and is available to all customers—not just those attending G2E in Las Vegas.

IGT's Video Poker department takes great pride in knowing you and your video poker customers. Our long-standing goal is to provide the best value for your investment in our products. We develop games that are designed to keep your floors stocked with video poker themes that will bring entertainment and satisfaction to your players, and real value and consistency to your bottom line. And because we believe an informed buying decision is crucial, we've worked closely with **VideoPoker.com** to provide the opportunity for you to test-drive our new daily fee games.

Visit **VideoPoker.com/Try** to experience the difference.

A lot of planning went into this year's crop of games. We can't wait to show you how we've taken video poker to the next level—for you and your players!

TRIPLE PLAY™, FIVE PLAY®, TEN PLAY™ DRAW POKER JOINS THE FOR-SALE TOURNAMENT ROSTER

Nikol Abelman *Video Poker Product Specialist ♦ IGT*

Single-hand video poker tournaments have been embraced by casinos and enjoyed by players for a long time. Why not enhance the experience by offering multi-hand action with a Triple Play™, Five Play®, Ten Play™ Draw Poker tournament? Now, by popular demand, we offer a new for-sale version in addition to the leased tournament programs. This version allows you as the operator to either maintain specifically designated Triple Play™, Five Play®, Ten Play™ Draw Poker tournament games or have them on hand whenever you need them.

Holding an exciting multi-hand tournament is as easy as configuring any other option on your machine. Here's a quick-start guide to illustrate: Configure the tournament program to the special tournament mode. The mode is convenient and offers both a built-in timer to designate a set amount of minutes to play and the ability to load non-cash-value credits. Assign each player to a machine and that's it—let the games begin! No need to explain game play because it does not differ in any other way from traditional Triple Play™, Five Play®, Ten Play™ Draw Poker. Players hit a Max Bet button; are dealt five cards; and may hold any, all, or none before they hit the Draw button to receive replacement cards.

Here's an example of a winning tournament formula: Set up approximately 16 qualifying rounds, with one winner from each round moving forward to enter the championship round. To sustain the excitement and keep all players involved, consider adding a number of "wild card" players whose names are drawn from the pool of non-qualifying players to the championship round.

The new for-sale Triple Play™, Five Play®, Ten Play™ Draw Poker tournament program will feature sequential paytables, in addition to the following:

Game	%
Jacks or Better	100%
Bonus Poker®	99.17%
Bonus Poker Deluxe	99.64%
Deuces Wild	100.77%
Deuces Bonus	99.46%
Double Deuces Bonus	99.81%
Double Bonus Poker®	100.18%
Double Double Bonus Poker®	100.18%
Super Double Bonus Poker	99.70%
Triple Double Bonus Poker™	99.59%
Super Ace Bonus Poker	99.93%
Joker Poker	101%
USA Poker®	100.72%

"Holding an exciting multi-hand tournament is as easy as configuring any other option on your machine."



ONESIES AND TWOSIES

How to make that multi-hand niche game work on your floor ♦

Sal Lambert *Video Poker Product Specialist ♦ IGT*



“Every casino has its share of niche players and these players are interested in something new.”

Traditionally, when video poker players walk onto their favorite casino floor, they will run into a bank of the most popular video poker themes, such as Triple Play Draw Poker®, Spin Poker™, Super Times Pay® Poker, and the newest favorite, Ultimate X Poker™.

What's not common is for a player to walk in and find a bank of unique, or niche, video poker themes—themes such as Ultimate 4-of-a-Kind Poker, Big Times Pay® poker, or Multi-Strike® Super Times Pay® Poker. As an operator, you might already be thinking that you've never heard of those themes.

These games don't fall into mainstream game play for several reasons. Perhaps the game play strategy is new and challenging, maybe the buy-a-pay wager is high, or maybe the look of the game just doesn't appeal to the more traditional video poker player.

Every casino has its share of niche players, however, and these players are interested in something new. They'll take the time to learn, and love, these unique poker themes. And it's as easy as “onesies and twosies” to make it work for your floor.

Placing one, two, or a few of these niche themes in strategic video poker areas of your casino can attract that special player to this unique group of games. It's a great way to bring the right player to the right game—and create a winning combination for both you and your patrons. This concept has already proven to be successful at several California properties, including Viejas Casino, Harrah's Rincon Hotel and Casino, and Barona Casino in San Diego, as well as Agua Caliente Casino Resort Spa in Rancho Mirage. So the next time your product specialist introduces you to a unique video poker theme, just remember “onesies and twosies.”



♦ *Want more great advice on how to optimize your floor? Visit IGT.com/InsideStraight to access a recorded webinar from John Daley, Director of Video Poker.*

COAST TO COAST

Progressives keep floors humming across the nation ♦

Shannon Bloom *Video Poker Product Specialist ♦ IGT*

I was inspired to write this story after visiting Atlantic City properties and seeing the many video poker progressives there. Not only do they have a lot of them, but most of them do very well. Let's take a closer look from east to west—video poker progressives are a great way to add to your performance numbers.

East Coast I've never seen as many progressives in one region as I have in Atlantic City, NJ. The East Coast gambling mecca boasts two popular city-wide progressive links featuring player favorites Spin Poker™ and Triple Play Draw Poker®, as well as many property-based in-house progressive links.

Walk the floor at Harrah's Resort Atlantic City and you will find more than 12 different video poker progressives—most are multi-hand video poker progressives featuring New Jersey's favorite game family, Joker Poker. Popular progressives include Triple Play Draw Poker® Joker Poker progressive, Five Play® Draw Poker Joker Poker progressive, Ten Play™ Draw Poker Joker Poker progressive, Triple Play Draw Poker® wide area progressive (WAP) and Spin Poker™ wide area progressive (WAP).

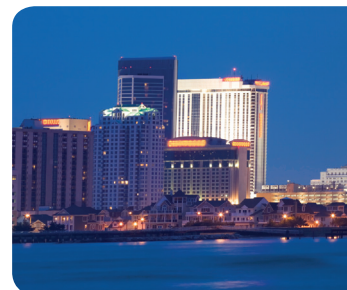
Midwest Single-hand video poker progressives reign supreme in the Midwest and can be found just about anywhere. Most properties feature both quarter and dollar progressives on their floor in popular game families: Double Double Bonus Poker®, Bonus Poker®, Deuces Wild Bonus Poker™, and Deuces Wild Poker. Many casinos progress the

top three, four, or five pay categories for the various game families, but more and more are also choosing to link the families together. Linking families with shared top awards enables the progressive value to grow quickly and hit more frequently—keeping players entertained and satisfied with the gaming experience.

Nevada In Las Vegas properties, the most common progressives you will find feature a progressive win on the Royal Flush® on all levels of Triple Play Draw Poker® and Five Play® Draw Poker. Tavern and bar progressives are also very common and bring in strong performance numbers on multi-level progressives (4-of-a-kinds, straight flushes and so on), as well as the Royal Flush. Some properties share a link and feature larger jackpots for players to chase. For example, the Mirage Resort Casino and Bellagio Las Vegas have a single-hand \$5 denomination progressive link between the two properties.

West Coast Borrowing the motto "Go Big or Go Home," California puts a unique spin on the typical video poker progressive. The Pala Casino Resort Spa in Pala, California, has seen great success placing a multi-denomination progressive in their high-limit room. Pala features a Double Double Bonus Poker® five-level progressive in \$1, \$2, \$5, \$10, and \$25 denominations.

Anywhere you go in the country, progressives are popular with players. That popularity can bring big action to your floor.



INSIDE STRAIGHT
November 2010

04



IT'S A WHALE OF A DEAL

Shop, try and buy. ♦

Mike Fields *Executive Vice President ♦ Action Gaming/VideoPoker.com*

It's that time again—time for many in the industry to gather in Las Vegas to see the latest and greatest games, technology, and developments in the casino industry at G2E. It's also time for the hugely popular IGT Video Poker Show Special and a chance for everyone to save lots of money while upgrading their video poker games.

Like last year, everyone is eligible to take advantage of the promotions—whether you make the trek to Las Vegas or not. And you can start “shopping” now. Try many of the new games online for free so you can make a better buying decision.

Visit VideoPokerforCasinos.com/G2Epromo and play away!

**IGT VIDEO POKER SHOW SPECIAL
SAVE \$7,200 OR MORE!**

- Buy 4 conversions, and get the 5th one FREE
 - A 20% discount that represents a savings of approximately \$2,700!
- NO daily fee for 60 days for all 5 conversions
 - A value of at least \$4,500!
- Purchases must be incremental units

If you're interested in learning more about the IGT Video Poker Show Special, please visit the IGT Video Poker booth at G2E or contact your IGT Video Poker Product Specialist for details.

**Promotion is valid through
December 17, 2010.**

And this year, the savings don't begin and end with the show special. Our sales team has put together three additional great promotions to bring you the best in entertainment value for your floor.

**G20 STIMULUS PACKAGES
HUGE OFFER. HUGE
VALUE. JUST HUGE.**

Offer #1 G20 Upright

- Purchase a new G20 Upright machine with an IGT Video Poker theme
 - FINAL RETAIL PRICE: \$10,999.00
- A minimum of 10 machines must be ordered

Offer #2 G20 Bar Top

- Purchase a new G20 Bar Top machine with an IGT Video Poker theme
 - FINAL RETAIL PRICE: \$9,999.00
- A minimum of 5 machines must be ordered

*Please contact your IGT Video Poker Product Specialist or Account Manager for offer details or to place an order. May not be combined with other offers.

**Promotions are valid through
December 31, 2010.**





DAILY FEE STIMULUS PACKAGE
OVER \$9,000 IN
SAVINGS. THAT'S
A LOT OF DOUGH.

**Daily Fee Video Poker games
for 80960**

- Get up to 4 conversion kits* for FREE when you order within 60 days of release in your jurisdiction
- Eligible games:
 - Multi-Strike Poker® Ultra Deluxe!
 - Double Super Times Pay Poker™
- Hardware costs not included
- Daily fee begins on install date

Play the games now at
VideoPokerforCasinos.com/DSTPpromo

*Please contact your IGT Video Poker Product Specialist for details.

Promotion is valid on orders placed within 60 days of the approval date of the game in your jurisdiction.



80960 DAILY FEE CONVERSION
STIMULUS PACKAGE

FIND THOUSANDS
OF WAYS (AND
DOLLARS) TO SAVE.



**Daily Fee Video Poker games
for 80960 cabinets**

- Purchase eligible daily fee video poker themes at the discounted price of only \$1,000 + daily fee
- Daily fee begins on install date

Eligible themes

- Big Times Draw Poker®
- Double Down Stud® (single and multi-hand)
- Double Pay Spin Poker®
- Quick Quads Poker® (single and multi-hand)
- Random Rewards® Poker (single and multi-hand)
- *Spin Poker™
- Spin Poker Deluxe™
- Super Times Pay® Spin Poker™
- Super Triple Play™
- Ultimate 4 of a kind
- Five Play® Multi-Strike Poker®
- Multi-Strike Poker®
- Multi-Strike Poker® Super Times Pay®

*Not available in NJ

Please contact your IGT Video Poker Product Specialist or Account Manager for offer details.

**Promotion is valid through
December 31, 2010.**

INSIDE STRAIGHT
November 2010

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REFRESH YOUR EXISTING MEGA MULTI-HAND GAMES

Michael Drummond *Video Poker Product Specialist* ♦ IGT



“The new themes include an operator-configurable minimum bet option.”

Upgrade to the latest and greatest versions of Hundred and Fifty Play Draw Poker™ with a simple conversion and bring Fifty Play Draw Poker™ with Quick Quads Poker® and Hundred Play Draw Poker™ with Quick Quads Poker® to your floor.

The conversion chip comes with the original theme as well as the Quick Quads Poker® version to ensure that players who prefer the traditional version can still play that theme. The game screen features familiar tabs on the top of the screen—just like the tabs on popular themes Game King® and All-Star Poker®. In some cases, the paytables on the new theme pay more for quads. For example, a 4-of-a-kind with a kicker pays 1,000 credits versus the usual 800 credits. Players will definitely appreciate a paytable like that, thanks to the high frequency of both natural and quick quads.

The new themes include an operator-configurable minimum bet option—the operator can disable the option to play 1 credit per hand. For example, if the operator sets the minimum bet at \$1 for the nickel Fifty Play Draw Poker™, players

get 10 hands at a bet of 2 credits per hand or 4 hands at a bet of 5 credits per hand. This is one great example, but the new configurable options are endless and can even be used to discourage a non-max bet player from monopolizing the machine.

Loaded with 16 popular game families and using the same 14-button panel as the original game, the combo chip is also progressive-capable in multiple denominations.

If you want to play it for yourself, go to VideoPokerforCasinos.com and take it for a “test drive” today!





BUILD A WHEEL POKER®

Facts

Available for purchase: FY11 Q2

Approved for use in jurisdictions: CAI, CO, MO, MS, NJ, NV

Platform: AVP® Native

Cabinet type: G20 Upright and G22 Slant

Pricing: \$15/day

Target Player

Video poker and video slot players entertained by wheel bonus action

Benefits and Features

- Entertains players with popular proven Triple Play Draw Poker® game play
- Offers a sense of anticipation—each qualifying base win translates into an attractive credit value slice on the bonus wheel
- Creates a strong sense of interaction — players will be eager to stay and play to build their wheel “slice by slice”; different qualifying hands in the base game correspond to values awarded on the wheel slices
- Generates excitement and satisfaction—for players by filling in the remaining values and awarding an immediate spin on the bonus wheel with a dealt full house or better in the base
- Encourages increased time on device—when the wheel is filled, the player is awarded one spin
- Delivers obvious value—players have full knowledge of exactly what they are playing for in the bonus wheel round

Differentiation

The first and only video poker game in which players get to spin a video bonus wheel built from value slices awarded in the base game



HUNDRED PLAY

DRAW POKER™

with Quick Quads Poker®



Facts

Available for purchase: NOW

Approved for use in jurisdictions: AZI, CAI, CO, CTI, IL, IN, LA, MI, MO, MS, NJ, NV, PEN

Platform: AVP® Emulated and Game King® 80960

Cabinet type: Any standard, for-sale video poker cabinet, including the G20 Bar Top

Pricing: \$25/day

Also available in a Fifty Play Draw Poker™ with Super Times Pay® version

Target Player

Video poker players interested in adding a new level of game play strategy to their favorite multi-hand game or any player looking for a lot of game play action

Benefits and Features

- Represents value—an easy conversion package or versatile theme combination in one chip set
- Reinvigorates performance levels—by refreshing player excitement and generating floor activity around these heritage themes
- Increases coin-in—players find value in these buy-a-pay features
- Optimizes operator configurability with a selectable minimum bet
- Ensures sustainability and success—by combining the consistent gaming experience of base game play with proven features
- Appeals to all video poker players—by offering both the original game and the new version on the same machine

Differentiation

IGT-exclusive multi-hand games delivered on a versatile chip set offering both the successful original and an exciting new version of the theme

Fifty Play Draw Poker™ with Super Times Pay® Differentiation

Frequent 2X-10X multipliers available for the first time on a mega-multi-hand theme

Hundred Play Draw Poker™ with Quick Quads Poker® Differentiation

Double the number of 4-of-a-kinds of a typical video poker game available for the first time on a mega-multi-hand theme

FIFTY PLAY

DRAW POKER™

with Super Times Pay®



Facts

Available for purchase: NOW

Approved for use in jurisdictions: AZI, CAI, CO, CTI, FL, FLI, IA, IL, IN, LA, MI, MII, MO, MS, NJ, NV

Platform: AVP® Emulated and Game King® 80960

Cabinet type: Any standard, for-sale video poker cabinet, including the G20 Bar Top

Pricing: \$25/day

Also available in a Hundred Play Draw Poker™ with Super Times Pay® version

DOUBLE SUPER TIMES

PAY POKER™



Facts

Available for purchase: NOW

Approved for use in jurisdictions: ARK, AZI, CAI, CO, CRUIS, CTI, DEL, FLI, IA, IL, IN, LA, LAI, MI, MII, MNI, MO, MS, NJ, NMI, NV, OKI

Platform: AVP® Native and Game King® 80960

Cabinet type: Any standard, for-sale video poker cabinet, including the G20 Bar Top

Pricing: \$15/day

Target Player

Video poker fans of Super Times Pay® Poker theme or any player seeking big multiplier action

Benefits and Features

- Increases coin-in—players find value in the seventh credit buy-a-pay wager
- Ensures sustainability and success—players understand and enjoy the game play strategy
- Delivers entertainment value—with double the multiplier frequency—one in every eight hands, on average
- Generates anticipation—with randomly appearing multipliers possible on both the deal and the draw

Differentiation

IGT-exclusive and wildly successful game theme now available for the first time with double the multiplier action

EXTRA ACTION

POKER™



Facts

Available for purchase: FY11 Q2

Approved for use in jurisdictions: CAI, CO, MO, MS, NJ, NV

Platform: AVP® Emulated and Game King® 80960

Cabinet type: Any standard, for-sale video poker cabinet

Pricing: \$15/day

Target Player

Video slot players who enjoy free game bonus play and video poker players who want extra hand action

Benefits and Features

- Increases coin-in with buy-a-pay wagers up to +15 credits to activate exciting bonus hands—played whenever one to four aces are dealt in the base game
- Generates big win anticipation—valuable dealt aces are transferred to all active bonus hands
- Appeals to video slot players who understand and enjoy free games-type bonus play
- Ensures sustainability and success—players understand and enjoy the base game play strategy

Differentiation

IGT-exclusive and most successful video poker game of all time offering bonus hand play for the first time



SUPER STAR POKER®



Facts

Available for purchase: NOW

Approved for use in jurisdictions: AZI, CAI, CO, CRUIS, CTI, FL, FLI, IA, IL, IN, KSI, LA, LAI, MI, MII, MO, MS, NJ, NV, OK, OKI, ORI, PEN

Platform: AVP® Emulated and Game King® 80960

Cabinet type: Any standard, for-sale video poker cabinet

Pricing: Please see your Video Poker Product Specialist for pricing details

Target Player

Single- and multi-hand video poker players interested in a wide variety of game theme choices in one suite

Benefits and Features

- Appeals to a wide audience with the broadest variety of single- and multi-hand video poker, video slot, keno, and blackjack themes
- Ensures sustainability and success with field-tested video poker themes and the suite premiere of video slot hall-of-famers Wolf Run® and Coyote Moon®
- Boosts win per unit and player satisfaction by providing plentiful game play options
- Delivers a budget-conscious site license pricing model

Differentiation

A multi-game suite designed specifically for success in bar and high-limit areas

WHEEL POKER® PROGRESSIVE



Facts

Available for purchase: FY11 Q2

Approved for use in jurisdictions: CAI, CO, MO, MS, NJ, NV

Platform: Game King® 80960

Cabinet type: G20 Upright and G22 Slant with a wheel

Pricing: \$75/day OR 80/20

Target Player

Video poker and video slot players entertained by wheel bonus action

Benefits and Features

- Delivers entertainment value with a frequent and profitable bonus event for each dealt 4-of-a-kind in the base game
- Encourages time on device—with an exciting and interactive wheel bonus
- Generates high levels of anticipation—two of the eleven wheel slices offer a progressive award
- Appeals to any player interested in chasing a big win—the Major Progressive starts at 4,000 credits and the Minor Progressive starts at 1,000 credits

Differentiation

IGT-exclusive and popular wheel poker game now with exciting Major and Minor Progressive awards

10 HAND 7 CARD

STUD™ POKER



Facts

Available for purchase: NOW

Approved for use in jurisdictions: ARK, AZI, CAI, CO, CRUIS, CTI, DEL, FLI, IA, IAI, IL, IN, LA, LAI, MI, MII, MNI, MO, MS, MSI, NMI, NV, NYI, OKI

Platform: AVP® Native

Cabinet type: G20 Upright, G20 Bar Top, and G22 Slant

Pricing: \$10/day

Target Player

Video poker players and any player who enjoys or wants to learn 7-card stud poker

Benefits and Features

- Optimizes player recognition and knowledge with a fun variation of the already popular 7-card stud table game
- Delivers obvious entertainment value—players are given 10 hands or chances to make the best hand out of the same 7 cards and receive a refund of the bet if no win is possible with the 10 original cards
- Generates satisfaction—with a possible consolation award when no ending hands contain a Royal Flush

Differentiation

Exciting variation of the popular 7-card stud table game now available on a video poker machine

FIVE STAR

POKER™



Facts

Available for purchase: NOW

Approved for use in jurisdictions: ARK, AZI, CAI, CO, CRUIS, CTI, FL, FLI, IL, IN, LA, LAI, MI, MO, MS, NJ, NV, OK, OKI, PEN

Platform: AVP® Emulated Game King® 80960

Cabinet type: Any standard, for-sale video poker cabinet

Pricing: \$8/day

Target Player

Single-hand video poker players interested in exciting themes previously available only to multi-hand players

Benefits and Features

- Delivers entertainment value—with increased play time
- Introduces players to game strategies—encouraging them to try the multi-hand, higher base wager versions
- Increases coin-in and win per unit by offering a variety of game themes that appeal to a wide audience
- Optimizes floor space in bars and high-limit areas with great games in one suite
- Entertains high-limit players while minimizing jackpot exposure
- Ensures sustainability and success with themes proven in the field

Differentiation

IGT-exclusive, popular multi-hand themes available for the first time in single-hand versions



POWER PUNCH

POKER™



Facts

Available for purchase: FY11 Q2

Approved for use in jurisdictions: AZI, CAI, CO, CTI, CRUIS, IDI, IL, IN, IA, KSI, LA, MI, MII, MNI, MS, MO, NJ, NV, NYI, OKI, ONT, ORI, PEN, WII

Platform: AVP® Emulated and Game King® 80960

Cabinet type: Any standard, for-sale video poker cabinet

Pricing: Theme—for sale; UC—\$5/day

Target Player

Video poker and slot players interested in a personal persistence-play bonus experience

Benefits and Features

- Delivers new levels of player interaction with a personalized, progressing bonus
- Increases time on device by allowing the player to continue the same bonus throughout the base game
- Encourages player loyalty and repeat play with a login feature that saves the progress on a personal bonus board for future play
- Generates anticipation and excitement—with qualifying wins awarding a pick in the bonus

Differentiation

The first personal persistence bonus game available for video poker players

SPIN FEVER

POKER™



Facts

Available for purchase: FY11 Q3

Approved for use in jurisdictions: CAI, CO, MO, MS, NJ, NV

Platform: AVP® Native

Cabinet type: G20 Upright and G22 Slant

Pricing: \$75/day or 80/20

Target Player

Video poker and slot players entertained by community-play bonus and multiplier action

Benefits and Features

- Increases coin-in with a 3-credit per hand buy-a-pay bonus
- Generates anticipation and excitement with a randomly initiating bonus and a clever fever thermometer graphic designed to keep players aware of eligibility status at all times
- Encourages time on device because any player with an eligible win (straight or better) participates in the wheel bonus and can win an award
- Delivers huge entertainment value—base game wins can activate all 3 wheel pointers with an assigned multiplier, in which case all 3 wheel values will be awarded during one wheel spin

Differentiation

The first video poker community-play bonus with a digital bonus wheel

MULTI-STRIKE POKER®

ULTRA DELUXE!



Facts

Available for purchase: NOW

Approved for use in jurisdictions: AZI, CAI, CO, CRUIS, CTI, DEL, FLI, IA, IAI, IL, IN, LA, LAI, ME, MI, MII, MO, MNI, MS, MSI, NDI, NJ, NMI, NMT, NV, NYI, OK, OKI, ORI, PEN, SD, SDI, WII, WYI

Platform: AVP® Emulated and Game King® 80960

Cabinet type: Any standard, for-sale video poker cabinet

Pricing: \$20/day

Target Player

Video poker fans of Multi-Strike Poker® or any player seeking big multiplier action

Benefits and Features

- Appeals to players by delivering the most expansive set of Multi-Strike Poker® themes
- Optimizes floor space with seven exciting game themes available in one suite
- Offers ultimate configurability with multiple operator-selectable payable options
- Ensures sustainability and success by combining the proven themes from the original suite: Big Split Poker®, Multi-Strike Poker®, Multi-Strike® Big Pick Poker™, Multi-Strike® Double Down Stud® Poker, and Multi-Strike® 16X™ Poker with popular themes new to the suite: Ace Invaders® Bonus Poker® and Multi-Strike® Super Times Pay® Poker

Differentiation

IGT-exclusive themes in the biggest Multi-Strike Poker® suite available

HOT PURSUIT

POKER™



Facts

Available for purchase: FY11 Q2

Approved for use in jurisdictions: ARK, CAI, CO, FL, FLI, LA, LAI, MS, NJ, NV

Platform: AVP® Native

Cabinet type: G20 Upright and G22 Slant

Pricing: \$45/day or 85/15

Target Player

Video poker and slot players entertained by community-play games

Benefits and Features

- Brings authentic group play to video poker players for the first time
- Ensures sustainability and success with popular base game play
- Encourages increased time on device with a lively and engaging competition for top position advertised on the overhead "leader board"
- Generates high levels of anticipation as the sights and sounds of a race track rev up to alert the entire community who is qualifying
- Delivers value because each player participating in the Big Spin Poker Bonus competes for and celebrates the bonus event together

Differentiation

The first authentic community bonusing experience for video poker players



ALL-STAR

POKER®



Facts

Available for purchase: NOW

Approved for use in jurisdictions: ALB, AZI, ARK, BCL, CAI, CO, CRUIS, CTI, DEL, FL, FLI, IA, IAI, IDI, IL, IN, LA, LAI, KSI, MAN, ME, MI, MNI, MO, MS, MSI, NDI, NJ, NMI, NMT, NS, NV, NYI, OK, OKI, ORI, PEN, SASK, SD, SDI, WII, WYI

Platform: AVP® Emulated and Game King® 80960

Cabinet type: Any standard, for-sale video poker cabinet

Pricing: \$15/day

Target Player

Multi-hand video poker players interested in a wide variety of game theme choices in one box

Benefits and Features

- Appeals to a diverse audience with a broad variety of multi-hand video poker games
- Ensures sustainability and success as a heritage suite stocked with field-tested and popular themes
- Boosts win per unit and player satisfaction in bars, taverns, and high-limit rooms by solving the challenge of too few machines with not enough game play options

Differentiation

IGT-exclusive, popular multi-hand themes available in one suite

ULTIMATE X

POKER™



Facts

Available for purchase: NOW

Approved for use in jurisdictions: ALB, ARK, AZI, BCL, CAI, CRUIS, CO, CTI, DEL, FL, FLI, IA, IAI, IDI, IL, IN, KSI, LA, LAI, MAN, ME, MI, MII, MO, MNI, MS, MSI, NDI, NJ, NMI, NMT, NS, NV, NYI, OK, OKI, ONT, ORI, PEN, SASK, SD, SDI, WII, WYI

Platform: AVP® Emulated and Game King® 80960

Cabinet type: Any standard, for-sale video poker cabinet, including the G20 Bar Top

Pricing: \$15/day

Target Player

Video poker players entertained by big multiplier action

Benefits and Features

- Ensures sustainability and success as a proven top performer with more than 725 units in the field, averaging more than twice the win per unit of a typical video poker game
- Increases coin-in—players find value in the buy-a-pay feature
- Generates anticipation and encourages time on device by revealing multiplier potential of the next game

Differentiation

The only video poker game offering win multipliers on current and successive hands

TRIPLE SPIN POKER™

WITH MLD®



Facts

Available for purchase: FY11 Q2

Approved for use in jurisdictions: CAI, CO, MO, MS, NJ, NV

Platform: AVP® Native

Cabinet type: G20 Upright and G22 Slant

Pricing: \$15/day

Target Player

All players entertained by spinning poker reels and seeking the big action of multi-play and multi-payline games

Benefits and Features

- Increases coin-in with the player preference for larger credit wagers in other spinning-reel games
- Generates excitement with the eye-popping graphics experience of MLD® technology
- Ensures sustainability and success by combining a popular theme with more action potential
- Encourages time on device by delivering action with multi-play format and multi-paylines of spinning action

Differentiation

The first video poker game offered with the eye-popping graphics experience exclusive to MLD® technology

GAME KING®

POKER 6.3



Facts

Available for purchase: FY11 Q2

Approved for use in jurisdictions: AZI, CAI, CO, CTI, CRUIS, IDI, IL, IN, IA, KSI, LA, MI, MII, MNI, MS, MO, NJ, NV, NYI, OKI, ONT, ORI, PEN, WII

Platform: AVP® Emulated and Game King® 80960

Cabinet type: Any standard, for-sale video poker cabinet

Pricing: For sale

Target Player

Multi-game players interested in the newest version of the popular Game King® series

Benefits and Features

- Ensures sustainability and success with the most successful multi-game suite of all time, now with the addition of themed 4-card kenos
- Combines the ultimate workhorse suite with the horsepower and upgradability of AVP®
- Delivers the convenience of a standalone progressive-capable top box with no additional hardware

Differentiation

The first progressive-capable top box version of the successful Game King® series delivered on AVP®

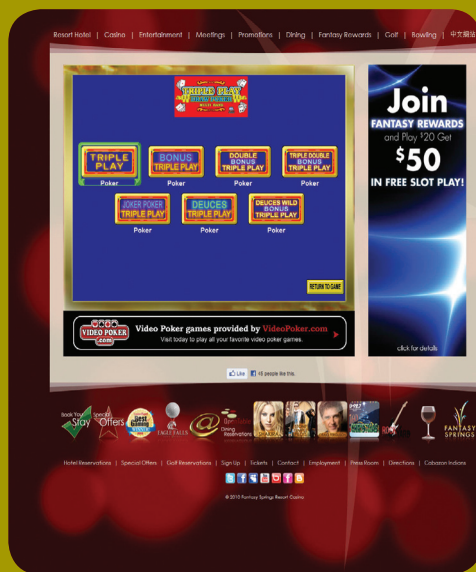


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*Innovative program increases
website and casino traffic*

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Read more about how to start this easy-to-implement program today at IGT.com/InsideStraight.



TWENTY FIVE PLAY

DRAW POKER™

with Super Times Pay®



Facts

Available for purchase: FY11 Q3

Approved for use in jurisdictions: CAI, CO, MO, MS, NJ, NV

Platform: AVP® Native

Cabinet type: G20 Upright, G20 Bar Top, and G22 Slant

Pricing: \$20/day

Target Player

Multi-hand video poker players interested in a new hand count and any player looking for multi-hand action

Benefits and Features

- Increases coin-in with a move up in base wager—players find value in a sixth credit buy-a-pay wager
- Optimizes operator configurability with a selectable minimum bet
- Ensures sustainability and success—by applying a player favorite game play feature to a new hand count
- Rounds out multi-hand offerings with a much-needed medium-range option for players looking to increase hand action
- Delivers exciting multi-hand action without the jackpot liability of Fifty Play™ and Hundred Play Draw Poker™ games

Differentiation

IGT-exclusive and first 25-count multi-hand game



TEXAS HOLD'EM

HEADS UP POKER™

Facts

Available for purchase: FY11 Q1

Approved for use in jurisdictions: ARK, AZI, CAI, CO, CTI, FLI, IA, IL, IN, LA, LAI, MI, MII, MO, MS, NMI, NV, OKI

Platform: AVP® Native

Cabinet type: G20 Upright and G22 Slant

Pricing: \$5/day

Target Player

Players of all skill levels interested in an authentic Texas Hold'em card game experience

Benefits and Features

- Optimizes player recognition with an experience based on the world's most popular card game
- Re-creates engaging behavioral nuances such as opponent "bluffing" and "thinking" in a less-intimidating scenario with no rake or payable determining the wins
- Engages players with an artificial intelligence-based computer program, capable of interacting to apply the standard rules of the game
- Reinforces the perception of fair play—illustrated with the popular and strategy-revealing "peek" feature
- Generates excitement with striking graphics—including fun player-selectable choices in beverage and good luck charms
- Increases coin-in with an optional side bet bonus paid according to a familiar video poker payable

Differentiation

Attracts a whole new audience by delivering an engaging, technology-driven, live table experience on a video poker machine



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