

THE RIGHT CHOICE RIGHT GAMES RIGHT SYSTEMS RIGHT PEOPLE

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Free Test Drive! 6 Multi-Hand Games for 60 Days

By John Daley



Casino operators can now try IGT's newest Multi Hand Poker Series™ games, risk free. Many operators have suggested they would be happy to try new multi-hand games but didn't want to pay the daily fee for the game unless they knew players liked them. IGT listened and is proud to introduce its "Free Test Drive" poker program.

The trial program is simple and easy. All a participating operator has to do is order at least six units (maximum of 12) of a single game theme. If more than six are assumed, IGT requests the games be placed in two separate banks in different parts of a casino to ensure maximum exposure to your players. Together, IGT and operators will discover if players like the games.

Casinos profit by not paying any daily or conversion kit fees and can let their players test drive the machines, cost-free, for the first 60 days. At the end of 60 days, an operator can choose to return all of the games at no cost or can decide to keep the games. If operators choose to keep the games, then and only then will they be billed for the conversion kits and the daily royalty fee will begin to accrue.

For more information about this exciting new trial program, please contact your video poker sales specialist or call 702-669-3268.



Quick Quads Poker™ Gives Players New Strategy, New Favorite

By Shannon Bloom

IGT was the first to introduce buy-a-pay funded video poker games, starting with Super Times Pay Poker™. At the 2007 Global Gaming Expo, IGT launched its newest addition to the series, the 6-credit Quick Quads Poker™. Since then, both operators and video poker players that have played the trial version online show a preference for the new theme.

For many video poker players, the goal has shifted from the elusive Royal Flush to the more-attainable four-of-a-kind. Players say quads make a video poker session truly exciting and Quick Quads Poker™ pushes that excitement to another level. The game's bonus feature takes a five-card hand and increases the chances of getting a four-of-a-kind. If a hand includes a three-of-a-kind, the values of the two other cards are added together. If the sum equals the winning number, the hand wins. Example hands are 3-3-3-2-1 or 8-8-8-5-3. Players can take advantage of this feature on both the deal and the draw.

This new feature is changing the way video poker players think and play. Players no longer use standard strategies and the new Quick Quads Poker™ feature keeps them on their toes. Here are some examples of how the feature changes standard strategy:

1. If dealt a 5-5-4-3-2, a player would keep 5-5-3-2 and discard the 4, opting for a Quick Quad instead of a straight.
2. If dealt a 4-4-4-3-3, a player would keep 4-4-4-3 and discard the 3, opting for a Quick Quad instead of a full house.
3. If dealt an A-A-9-T-T, a player would keep A-9-T-T and discard the A, opting for a Quick Quad instead of Aces.

Quick Quads Poker™ offers players a new twist on one of their favorite games. See what the buzz is all about. Visit www.VideoPoker.com.



CPP Keeps Floors Fresh, Costs Down

By Mike Drummond



Converting multi-hand video poker games is affordable with IGT's Conversion Pricing Program (CPP). The CPP allows operators to convert their existing daily fee video poker machines to new or different Multi Hand Poker Series™ games without the hefty upfront conversion costs.

Through the CPP, IGT provides operators new software and glass for a \$10 per day, per game fee. The CPP requires the operator keep the game on the casino floor at least 90 days, and the additional fee will be invoiced separately as long as the game remains on the floor. After 90 days, operators can choose to keep the game or trade it in for another. Hardware upgrades are not covered by the CPP.

An example helps illustrate the CPP concept. Company XYZ orders four Big Times Draw Poker™ conversions. The game has a daily fee of \$15 and since it's enrolled in the CPP, IGT charges an additional \$10 per day, per game. After 90 days, if Company XYZ wants to keep two of the games and trade in the two others, it can. The customer simply returns the two chip sets to IGT and won't incur any additional costs.

The CPP is simple and helps operators fill their casino floors with innovative new products at a reasonable cost. Please contact your video poker sales specialist for more information.

IGT: The Right Choice at G2E

2-10 Spot Keno

This unique 2-10 Spot Keno package can be installed as a free-standing game or with other themes in a multi-game environment. All of this is now possible through the power of AVP®. It offers our most popular spot keno paytables, more wagering options with multi-denomination game play and progressive categories not seen since the Game King® 4 suite.

New operator-configurability offers two display mode options for this game. The default display brings back the look and feel of the popular dual screen with an enlarged keno card on the bottom screen, leaving the second digital screen open to prominently display valuable and attractive progressive information on the top glass. The second formatting option includes card and win information combined on the bottom screen – as found in the Game King® 6.1K package – with the top screen comprised of typical top glass information, now in the digital format.

4-Card Keno

Excitement will quadruple when players get 4 cards-worth of action at once. With 4-Card Keno, one tumble of the balls is shared by all cards, but picks and wagers can be independently set on each card. That is true multi-game versatility. This game taps into the power of AVP® and has the ability to maximize card play in a free-standing keno game.

Game King® AVP® Poker 1.0

The proven look and feel of a Game King® poker game is now available on AVP®. Fifty-two of the most popular poker game families, offered in 234 paytables, are jam-packed into this one suite – now paired with software powerful enough to offer eight progressives per game theme. Digital glass will engage and attract players with a display of up to six progressive awards. And because the Game King® AVP® Poker 1.0 game runs on existing 2.0 and 2.5 versions, it is an economical addition to your gaming floor.

Triple Play™ Five Play® Ten Play™ Draw Poker With Dream Card™

This game is enhanced with the newest buy-a-pay feature to hit poker: the Dream Card™. Players are encouraged to maximize wagers – with a side bet of up to 5 credits per hand – to increase chances of winning a Dream Card™. If the extra wager is placed and the feature awards it, optimal autohold strategy is employed to pick the perfect card to complete the dealt hand. Players will be given the card that yields the highest expected return. In other words, players can count on a 4-of-a-kind in place of the 3-of-a-kind on the deal. Stay tuned – the Dream Card™ is a drop-in feature that will soon be available for other popular themes.

Big Times Draw Poker®

Big Times Draw Poker® adds maximum return for minimum bet to the popular Triple Play™ Five Play® Ten Play™ Draw Poker theme. Players betting six to 10 credits per hand on a win receive a multiplier value based on the highest-ranking card in the deal. But there's a twist – the lower the card, the bigger the multiplier – up to a rare 10X.

Big Times Draw Poker® also features a unique A2345 winning combination awarding a Special Straight Flush pay – the first and only to equal that of a Royal Flush top award. Combined with big multipliers and a wide choice of popular game families, Big Times Draw Poker® has undeniable appeal.

Triple Spin Poker™ AVP®

Spin Poker™ is one of the most popular and enduring video poker games of all time. The only way to improve on that record is to give the player more to love – three times more to be precise. Triple Spin Poker™ features three games on the same screen. That translates into three times the action and three times the excitement now possible through the power of AVP®.

Friday Night Poker™

Colorful graphics and characters, based on our popular Opponent Poker® game, provide a lively interaction for the player looking for something a little different. In Friday Night Poker™, players wager against opponents, share community cards and 'check' or 'raise' as they vie for the pot in this Texas Hold 'Em-based experience. Additional opportunities to multiply wins will increase player overall credit-in with a side bet option. The side bet buys an end-game evaluation of the best 5-card poker hand against a special pay schedule.

Random Rewards® Poker

Random Rewards® Poker looks and feels like a progressive and because it's easy to hit the hands that pay higher jackpots, it generates just as much excitement. This new theme offers the solid gaming experience your players demand AND an attractive new element of anticipation. Several lower ranking hand combinations – from the flush to the straight flush – have randomly designated jackpots paying up to an additional 2,000 credits per qualified hand. The single credit buy-a-pay feature activates this collection of enhanced jackpots – all funded by the one extra credit. Players have the opportunity to either play basic strategy, or go for the big random reward.

Play many of these exciting
new games now at



Good Times Pay Poker™

Attention to player preference and customization is found in Good Times Pay Poker™, which features player-selectable options to see dealt and drawn cards 'flip' in a traditional manner or 'spin' as seen in Spin Poker™. A lively on-screen multiplier grid also serves to enhance both player experience and illustrate payout potential. Max buy-a-pay wagers are encouraged when players trigger increased multiplier values – up to 7X. Additionally, playing all three hands is rewarded when a multiplier value is assigned to each active hand. The potential for winning combinations and increased payouts is exponential.

Game King® 6.2M

Game King® 6.2M offers the entire library of popular Game King® 6.0 themes with the addition of seamless tournament capability. And it's easier than ever since the high-payback percentage and tournament-only paytables needed to drive traffic to your casino events are already built into the game package. Menu enhancements include the ability to assign six denominations to each class (poker, keno, slot and blackjack) and new configuration options allowing the operator to select the max bet for tournament games.

Spin Poker With Dream Card™

Spin Poker™ is one of the most popular video poker games of all time, now enhanced with the newest buy-a-pay feature to hit poker: the Dream Card™. Players are encouraged to maximize wagers – with a side bet of up to 5 credits per hand – to increase chances of a winning Dream Card™. If the extra wager is placed and the feature awards it, optimal autohold strategy is employed to pick the perfect card to complete the dealt hand. Players will be given the card that yields the highest expected return on each active hand.

Mid Play Poker™

The Mid Play Poker™ feature is more than just a chance to win a multiplier. This feature rewards the player with an opportunity to place up to three additional side bets on the outcome of the game after the initial deal. That's a total of up to four possible winning combinations, all for the price of just one additional credit. Constantly changing winning-hand category variables guarantee Mid Play Poker™ is never the same game twice. And wagers up to 20 credits per game make it a lucrative addition to the gaming floor.

Ultimate X Poker™

Ultimate X Poker™ is a completely new type of theme and offers the potential for more action than any other multi-hand video poker game on your floor. The Ultimate X feature offers a buy-a-pay wager that qualifies players for bonus multipliers – from 2X to 12X.

A bonus multiplier is awarded to each active hand ending in a winning combination. The value of the multiplier is determined by the pay schedule and is applied to any wins received in that hand in the next game. This makes Ultimate X Poker™ a theme where each successive hand is almost guaranteed to be more exciting than the last.

Quick Quads Poker™

Quick Quads Poker™ is a fast-paced variant of popular Triple Play™ Poker game play with double the number of 4-of-a-kind wins as a typical game. A Quick Quad is formed when a 3-of-a-kind turns into a 4-of-a-kind if the sum of the two non-matching cards' face values is equal to the rank of the card in the 3-of-a-kind. Budget-conscious players will be pleased to qualify for this feature with just one extra credit per hand, especially when they can take advantage of it on both the deal and the draw. Payouts and entertainment value are high as each 5-card quad is accompanied by an enthusiastic "QUICK QUADS!" sound effect, sure to help celebrate the win and entice passersby.

Super Triple Play™ Poker

Super Triple Play™ Poker offers serious poker players the odds they're looking for. Depending on the game family in play, 4-of-a-kind wins can pay as much as double the standard 5-credit payable and four aces can pay as much as a Royal Flush – all for one additional 6th credit buy-a-pay wager per active hand. Seven popular game families, the challenge of multi-hand play and the self-funded bonus wagering will attract even the most reserved poker patron to make that 6th credit investment.

Wheel Poker Deluxe™

Players will enjoy pure poker fun with multi-hand play and the choice of seven proven, popular themes. And a spinning wheel is always a crowd-pleaser – whether it's video slots OR video poker. Excitement runs high as players wager a 6th credit on any and all active hands to qualify for an equal number of chances at the Wheel Poker® bonus. The bonus is initiated with a dealt 3-of-a-kind, straight or full house. Players are awarded 'starting hands' in a multi-hand (up to 100) bonus round. Wins are evaluated and awarded based on corresponding bonus round paytables. Players will cash in on this new hybrid.

Multi-Strike Poker® Deluxe

With multipliers up to 16X, a high-risk-for-reward game play dynamic and frequent Free Rides, it is easy to see why Multi-Strike® games are player-pleasing, win-multiplying, excitement-generating work horses. Multi-Strike Poker® Deluxe offers two popular themes: Multi-Strike Poker® and Big Split Poker®; and three new themes: Multi-Strike® Double Down Stud, Multi-Strike® 16x Poker and Multi-Strike® Big Pick Poker. All of these are rolled into one game package for your ultimate convenience.

The New Face of Chicagoland

By Shannon Bloom



The Chicagoland market, which includes Indiana, Illinois and Wisconsin, recently received an influx of gaming machines. The \$500 million expansion of Horseshoe Casino in Hammond, Indiana – a quick 20 minutes from downtown Chicago – opened its doors to a star-studded crowd on the auspicious date of 08/08/08. The gaming floor increased from 1,900 games to more than 3,000 – many of which are IGT video poker games. These additional machines give the property the ability to offer more games, more variety and more denomination options than ever before. So the next time you are in the Chicagoland area, check out the new Horseshoe Casino and the innovative IGT games now on its floor.

IGT's New Las Vegas Facility Opens

By Jaclyn March

The new 600,000-square-foot IGT Las Vegas campus at the corner of Buffalo and Sunset is complete and occupied.

The facility, located in the southwest area of the city, has more than 950 employees representing sales, engineering, manufacturing and support operations. The Las Vegas campus has office and conference rooms, a manufacturing floor, an on-site café, fitness center and nurse's station, and consolidates a workforce that occupied nine buildings throughout Las Vegas.

"IGT's acquisitions and expanded operations in Southern Nevada prompted this decision to consolidate our departments under one roof," said TJ Matthews, IGT's Chairman and CEO. "The new facility will allow us to be more



efficient and keep us responsive to our customers' needs."

The IGT Buffalo campus consists of 300,000 square feet of manufacturing and warehouse space, 230,000 square feet for offices and 70,000 square feet of accessory space on 37 acres of land.

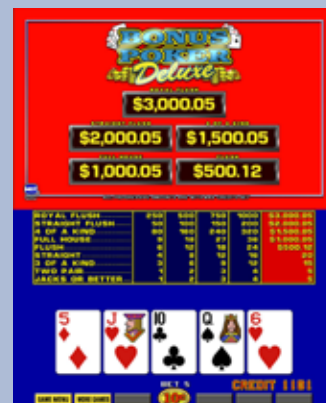
Video Poker Meets the Future and AVP®

By Nikol Abelman

IGT is releasing its first Advanced Video Platform (AVP®) program for poker, Game King® AVP® Poker 1.0. The program allows operators to display multiple theme and denomination options. Once a player has selected a game, the selection is shown on screen and in the LCD top box. In addition, the new program will display up to six progressives in the top box, eight per game theme.

If operators already use AVP®, they won't need to upgrade. Game King® AVP® Poker 1.0 will run on existing 2.0 and 2.5 versions. Video poker continues to benefit casino floors and Game King® AVP® Poker 1.0 will enhance the player's experience.

Some of the games available on Game King® AVP® Poker 1.0 include Ace\$ Bonus Poker™, Aces Deuce Bonus Poker™, Deuces Bonus Poker™, Pick-a-Pair Poker®, USA Poker®, and White Hot Aces™. For a full list of game themes and more information about Game King® AVP® Poker 1.0, contact your IGT account executive or video poker sales specialist.



Added Wheel Excites Players, Profits Casinos

By Sal Lambert

IGT recently added a bonus wheel to its Triple Play® Poker game and operators are already singing its praises. Ken Camahan of Spa Resort and Mike Caruthers of Agua Caliente, both in Palm Springs, can attest to Wheel Poker's® success. They said the new feature has increased profits both in their high limit rooms and on their main floors.

Not only does this game perform well for operators, it provides an added benefit for players, too. Every natural four-of-a-kind launches the bonus wheel event and the amount won on the wheel is added to the initial four-of-a-kind win.

Wheel Poker® games are most successful in nickel (on Five Play® only), dime and quarter denominations. For increased play, IGT recommends banks of four slant tops and positioning them on opposite ends of the casino floor. Successful trials have also shown Wheel Poker® games banked or end-capped with other poker themes in dedicated poker areas.

To reward players for graduating from low to high denominations, operators should consider stair-stepping the denomination and paytables. Below are some paytables to consider.

Triple Play™ and Five Play® 25-cent, 50-Cent and High-Limit Games*

Bonus Poker® – P2902A
Bonus Poker Deluxe™ – P2906A
Double Bonus Poker® – P2911A
Double Double Bonus Poker® – P2915A
Deuces Wild Bonus Poker™ – P2918A**
Triple Double Bonus Poker™ – P2932BM

Triple Play™ and Five Play® \$1 Games*

Bonus Poker® – P2901A
Bonus Poker Deluxe™ – P2907A
Double Bonus Poker® – P2912A
Double Double Bonus Poker® – P2916A
Deuces Wild Bonus Poker™ – P2920A**
Triple Double Bonus Poker™ – P2933B

For more information about Wheel Poker®, contact your IGT account executive or poker specialist.



*Run 5-cent, 10-cent and 25-cent denoms on the 25- and 50-cent set.
Run the 25-cent denom at the \$1 set.
**Deuces Wild Bonus Poker™ program is not available in CO, NM or MI.

EVERY NATURAL FOUR-OF-A-KIND SPINS THE WHEEL.
THAT'S ONE-OF-A-KIND ACTION.



It's Triple Play™ Five Play® Wheel Poker®,
where a natural four-of-a-kind gets players the most fun bonus ever.

So get your players wheelin' and dealin'.

Contact your IGT Account Executive today • 702.669.7777 • www.IGT.com



WAGER WISELY. If you think you might have a gambling problem, call toll-free 1-800-522-4700 for help.
Must be 21 to play.

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