



the **INSIDE** Straight™

It's Game Time!

Here we go again with the overwhelming madness that is the Global Gaming Expo – G2E. This looks to be one of the most interesting shows ever. Competition is heating up between vendors, casinos are merging like mad, and technology continues to advance into areas such as downloading games directly to gaming machines. This is cause for some to envision the joys of not replacing glass and chips, while many others get the shivers over that alleged, infamous, and non-existent “button” that changes all of the games on a Friday night...

This issue of *The Inside Straight* is designed to once again give you a sneak peek at what we're doing in the Multi-Hand poker world, and hopefully give you something to read on the plane. The vast majority of our Action Gaming products will be

available for sale at the show, or within a few months of the show. Hopefully that will make your budgeting easier, and enable you to get a jump on your competitors who didn't make the show.

We've identified a few things worthy of note for visitors to see while in town, but pay close attention to the new Las Vegas Monorail. This is an attraction in its own right, and could significantly improve your trip, especially if you've ever been stuck waiting in Taxi Line Hell after the show – or on your way to dinner – and running late. This may be the key for those who attend this year without a car, or the patience for our infamous Strip traffic.

So read on, enjoy, and come by the IGT booth. You'll see the most incredible array of games you can imagine. Then meander to the Action corner, get a Smoothie and take a break from it all.

In poker we trust,

Mike Fields



global. **G2E**
gaming
expo

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2004

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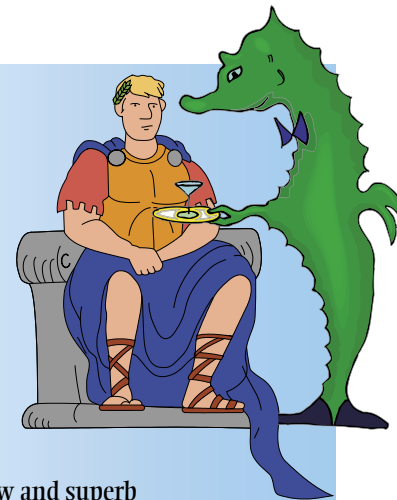
If You Only Have a Few Days in Las Vegas...

By Mike Fields

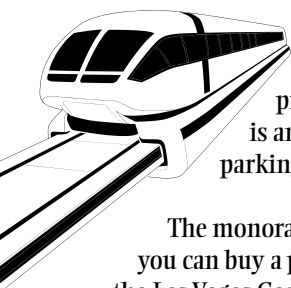
Things are constantly changing in our little town, and as many of our readers don't get to Vegas that often, I thought I'd suggest a couple of new things that might be of interest to you, both professionally and personally.

Nip Tuck?

One of most impressive face-lifts I've seen all year is the incredible transformation of the Grand Dame of the Strip: Caesar's Palace. If you haven't been there in a while you won't believe how well the improvements have gone – everything from the splendid facility for Celine and Elton and the many new and superb restaurants; to the expansion of slot space. It flows well, has good game variety, and one of my favorite little cocktail venues – The Seahorse Lounge – that not only has great architecture and superb people-watching, but comes with a 15-foot circular aquarium filled with – what else? – sea horses! Classy and classic, Caesar's proves you can upgrade and modernize your facility without losing your traditional brand identity.



Need to do a Report for the Home Office?



One major development on the Strip is the new Las Vegas Monorail connecting the MGM all the way to the Sahara, with a convenient stop at the convention center. If you want to get in and out of the many Strip properties without fighting the on-Strip crowds, cars, parking, heat and other joys of in-and-out on the Strip, this is an excellent way to see lots of properties, or meet up with your friends, with little hassle. All for the price of a valet parking tip.

The monorail is electric, driverless, runs at 50 MPH, and didn't cost us local taxpayers a dime. It costs \$3 for a one-way-trip, or you can buy a pass for the price of a couple of taxi fares. Currently it has stations at the MGM, Bally's/Paris, Flamingo/Caesar's, the Las Vegas Convention Center, the venerable Las Vegas Hilton, and the Sahara. End-to-end is 14 minutes in air-conditioned comfort. Eventually, they plan to go north to the downtown and Fairmont Street areas, and south to the Airport, putting an end to some of those magical mystery tours unsuspecting visitors get on their way to their hotels.

So if you want to avoid renting a car or being held hostage to long taxi lines, consider this as a viable option for getting to and from this year's G2E, as well as visiting venues in our wonderful, never-dull town. You'll find more info online at www.lvmonorail.com.



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EZ Pay Ticket and Multi-Denomination options are not available in all jurisdictions. Contact your IGT representative for more information.



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Look Up – Check That Out...

Downtown's not been sleeping at the switch either. In the midst of the Golden Nugget's TV debut, we've also got another high profile draw to downtown – the new and improved Fremont Street Experience. Imagine looking up and seeing a movie screen 90 feet overhead and as long as five football fields. This \$17M endeavor resulted in the world's largest sign containing 12.5M synchronized LED modules that can display over 16M color combinations. I can't count them, but sure can appreciate them. It is definitely a "wow" thing to see.

And they provide free shows throughout the evening such as the mesmerizing underwater presentation, "The Drop," and our local favorite, "Area 51," with a look at an alien world. This thing can even show TV programs and "live" video feeds. It's truly a modern, outdoor marvel. You can learn more about it – including what'll be playing when you're in town – at www.vegasexperience.com.



READY?

It's Your Very Own G2E Sneak Preview!

The *Super Times Pay Poker* game has been out among 'em for over a year now, and continues to deliver coin-in numbers that demand a head-turning double take. The performance of

this game easily compares with the original *Triple*

Play Draw Poker and *Spin Poker* games, and it just keeps getting better.

Now, to make the game even more appealing, we've made the max bet operator-selectable, from 6 to 36 credits per hand in multiples of 6. Imagine the goodwill you can build with your avid players, and the added potential to drive coin-in with a higher available maximum bet! If you don't already have this game in your casino you're missing out on some serious player action. If you do have a few machines now, you know how well it does. Don't keep your players waiting in line. Order another bank or two of the new *Super Times Pay Poker* game, then see what raising the limits can do for the action in your casino. You'll be glad you did!



Adding *Five Play* multi-hand action to the *Multi-Strike Poker* game gives players more chances to reach the top of this dynamic, four-level, skill-based game, with improved volatility along the way. Configure wagers for max bets from 1 to 50 credits per *Five Play* hand, and utilize *Multi-Denomination* options so your players can choose their personal level of commitment to the game. All the most popular game families are available, along with the convenience of *EZ Pay* tickets. Check it out!



SPIN POKER Deluxe™

NEW
AND
IMPROVED

The *Spin Poker* game was the first video poker game to effectively mix poker strategy and the excitement of video-slot-style multi-line game play. Now meet the *Spin Poker Deluxe* game, the sensation that takes the proven popularity of *Spin Poker* play to the next level with 20 lines and max bets of 5 to 30 credits per line. Take advantage of the low denomination craze that's taking players by storm. More lines, more coins, and more action mean the *Spin Poker Deluxe* game.

Decisions, decisions. Such delightful decisions! With the *Pick-a-Pair Poker* game, players are dealt two cards face-up, plus two piles of three cards each, with the top card of each pile face-up. When the player selects one of the two piles, all of the cards in that pile are revealed and added to the player's original two cards, forming a five-card hand. The player is then paid for as little as a pair of 9s or better, depending on which of the three available game families were chosen – *Deuces Wild*, *Double Double Bonus Poker*, or *Pick-a-Pair Poker*. Single- and multi-hand game versions are offered, providing operator-selectable max wagers up to 100 credits for the single-hand game, or up to 30 credits per hand for the multi-hand games. The *Pick-a-Pair Poker* game is ready for EZ Pay tickets and *Multi-Denomination* gaming where available.

PICK-a-PAIR POKER

NOW AVAILABLE AS A
BAR TOP GAME

DOUBLE DOWN STUD

TRIPLE PLAY FIVE PLAY TEN PLAY

The *Double Down Stud* Poker game has been a perennial player favorite and a solid earning game in casinos everywhere. We've livened things up with a *Triple Play/Five Play/Ten Play* version of the original single-hand game, and players are positively loving it. Game play starts with a four-card hand. The player can either complete the hand by drawing a fifth card, or if the first four have potential to form a winning combination – from as little as a pair of 6s or better – the player can double the wager before pressing the Draw button for a chance to double the winnings. The straightforward strategy and rewarding payable of the multi-hand *Double Down Stud* Poker game gives players a genuine reason to smile, and to come back for more time and again.





HUNDRED PLAY DRAW POKER

NOW AVAILABLE AS A
BAR TOP GAME

This game has it all, and now you can serve it up to your bar customers! For starters, players can bet on 100 hands at a time. And they do, all the time. You can configure the game with single- or *Multi-Denomination* options. With 100 hands, it's *Perfect for Pennies*, but when you enable additional denominations, players will quickly find their own betting comfort level. Activate a wide choice of game families, add *EZ Pay* tickets, and enable a dealt royal flush progressive jackpot using the IGT Progressive Controller, and you've got an unbeatable combination your players will absolutely love. We've tested the *Hundred Play* game at the bar and IT WORKS!

What's the next best thing to having *Kenny Rogers* appear on stage at your casino? Why... it's the *Kenny Rogers Poker Triple Play/Five Play/Ten Play* game sitting smack-dab on your slot floor! This multi-hand theme is more than just a great game of chance... it's a Western-themed sensory experience with the charisma of *Kenny Rogers* that your players will absolutely love! There's nothing hokey about it, either. This is straight-ahead poker with no gimmicks or bonuses, and no change in strategy involved, but peppered with "Western-style" touches sure to please your down-home players. It's packed with proven favorite poker game families, and with Kenny sittin' at the player's side on every hand, how can you lose!




Anything's WILD POKER

With the *Anything's Wild Poker* game, players get to pick their own wild cards. From lucky numbers to their pet's age, any card can be wild! Wild cards can be chosen any time before a hand is dealt. After the selection is made, the game plays just like any other single- or multi-hand poker game. Single-hand and *Triple Play/Five Play/Ten Play* game versions are available. Configure the single hand game to accept wagers from 1 to 100 credits per hand, or 5 to 30 credits per hand for the multi-hand game, for a tempting top award of 800 times the total bet.





While “All Star” sports games are annual events with most teams, the *All-Star Poker* game provides year ’round excitement, featuring familiar favorites that are bound to please even your pickiest players. Our *All-Star Poker* lineup includes *Triple Play/Five Play* and *Ten Play* versions of the Draw Poker, *Double Pay Poker*, *Five Aces Poker*, and *Chase The Royal* games, plus *Triple Play* and *Five Play* versions of *Trade Up Poker*, and our clean-up hitter, the *Spin Poker* game. It’s some of the best of video poker all rolled into one great playoff game.

It’s no secret – gamblers love their aces. In poker there’s no anticipation quite like drawing into three aces! This game uses one 52-card deck, plus one extra ace slipped into the deck that can really spice up a hand. The fifth ace means more chances for four aces, four aces with that juicy “kicker,” and a BIG jackpot for all five aces! Cash in on the single-hand version, or multiply your coin-in when you offer this theme with *Triple Play*, *Five Play* and *Ten Play* gaming options. Your players will love this game, because... Aces Rock!



For your video poker players who are livin’ large, it’s high time they go for the “Big Time” with the *Big Times Draw Poker* game. The action’s fast, the paytables titillating, and the novelty of the game has tenacious player appeal. The real excitement comes when the game deals up a good hand, but with a low-ranking high card. For example, four aces with a deuce is a great hand, first because it’s four aces, and second because adding the two creates the highest possible multiplier. Once players try this game and get a feel for the straight-forward strategy, you’ve got to know they’ll love it. Check out the festive glass, the electric sounds, and compelling graphics. Chances are you’ll want to play it yourself!



Three-of-a-kind is great for starters, but what do players really play for? Quads! Bring on the four-of-a-kinds, and more of 'em. This game gives players a second chance to fill out a teasing, tempting, three-of-a-kind hand with a quad or full house. And because the second chance is a buy-a-pay, the payable remains the same. Get going with the *Going For Fours* game!

Players can bet up to 8 credits per game on this dynamic, 4-handed video poker theme. The first five credits apply to the first hand. The sixth credit is bet on the second hand, the seventh on hand #3, and the eighth is bet on hand #4. The standard payable applies to the first hand. A special bonus payable applies to the three *Max Out Poker* hands, rewarding players with more action, more excitement, and bigger potential wins.



A bonus hand can sweeten any pot, especially when it shows up in the *Bonus Hand Triple Play Draw Poker* game. When dealt a full house, flush, straight, three-of-a-kind, or two pair, the player receives one free hand for each hand played. The free hands – up to a maximum of six – are played during the next game, along with the regular hands for that game, at the same bet level as the initiating hands. To liven things up, a free hand can also initiate additional free hands. Any remaining free hands carry forward until all free hands have been played, up to a maximum of 100 free hands. Sweet!



Triple Play™ Poker just got ten times better.

*Now Running
In Your Players' Favorite
Magazines*



Introducing the Super Times Pay Poker™ game. Think of it as the Triple Play Poker™ theme with a fantastic bonus. Just play an extra coin per hand and you'll randomly get a bonus of two to ten times your winning hand. And you can still play your favorites – the Five Play™ and Ten Play™ Draw Poker games. Wow!

Get into your favorite casino soon and look for the Super Times Pay™ Poker game. It's more fun because you can win more money. Need we say more?

Action Gaming multi-hand poker games utilize U.S. Patent Nos. 5,873,873; 6,007,066; 6,098,965; and other patents pending that are licensed from Action Gaming, Inc., and must be operated under separate license agreements with IGT. WAGER WISELY. If you think you might have a gambling problem, call toll-free 1-800-522-4700 for help. Must be 21 to play.

